THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 39
WEEK OF
JUNE 23, 1947

MODEL 1454 PLAY MASTER

1000 TONE-O-LIER SPEAKER

THE OUTSTANDING
Achievement
of the coin-operated
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ROCK-OLA

THE PHONOGRAPH THAT Sells MUSIC

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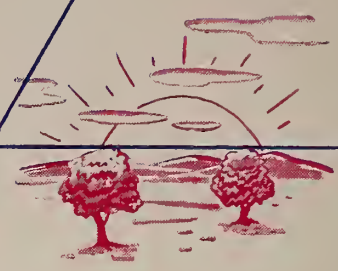


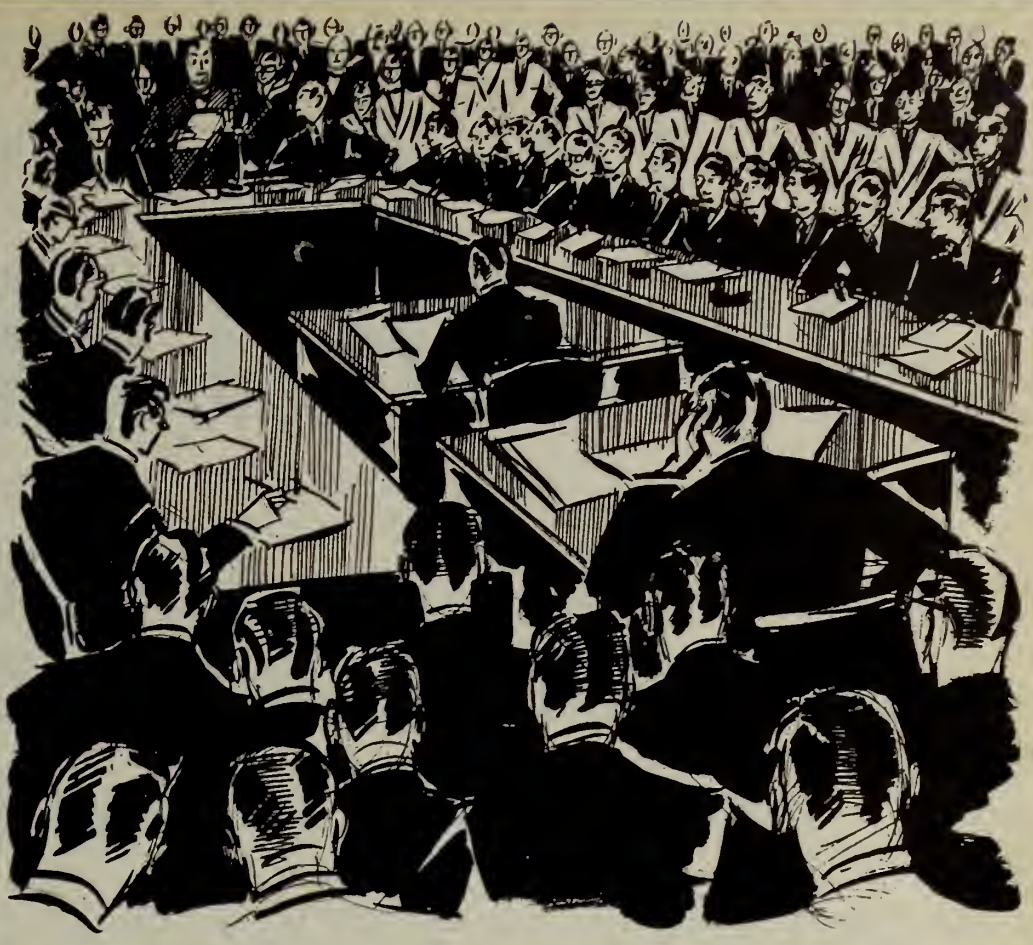
terrific take!

THE MILLS CONSTELLATION

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

Vol. 8, No. 40, Serial Number 301 Week of June 23, 1947

The Scott Bill Hearings



"COINTOONS"

By Bill Gersh

The attendance of representatives of juke box operators was pitifully small at each of the past six public hearings on the Scott (H.R. 1269 and H.R. 1270) and the Fellows (H.R. 2570) Bills in Washington. June 23rd at 10 A.M., probably will be the seventh and final public hearing on these bills by the Sub-Committee of the Committee On The Judiciary in the Old House Office Building.

It is, therefore, all the more commendable that these few men, this handful of truly sincere music merchants, stood up so remarkably well under the blasts of the upper crust, expensive legal talent employed by the various music protective organizations, such as ASCAP, NAPA, SPA, NMC, ALA, and all the others who appeared at these hearings to verbally bombard the juke box industry in an attempt to pass thru the Congress of these United States what would be the most vicious piece of legislation to benefit one privileged class that has ever yet been attempted.

The strategy which was worked out prior to each hearing is of great compliment to this handful of juke box coinmen who rushed to Washington, regardless of rain, heat and whatever other weather greeted them, to meet prior to each hearing, and to prepare their defense.

It was on the evening of June 3, 1947 during a meeting of all the juke box men, that it was agreed upon to appoint a three man legal committee. As the industry already knows, and as appeared exclusively in *The Cash Box*, this committee is composed of Sidney H. Levine, attorney for the New York music operators association; Sol L. Kesselman, attorney for the Music Guild of America, Newark, N. J., also representing the operators of Central New Jersey; and Wm. H. Rosenfeld, attorney for the Cleveland and Ohio state music merchants' associations.

At this meeting, the evening of June 3, 1947, *The Cash Box* was named "the official magazine of the Automatic Music Industry of America", by the many noted juke box leaders who were present, for its efforts and its endeavors to help foster the better welfare of all concerned with the automatic music field.

All the juke box men who worked so hard in Washington should be commended. It wasn't just one or two men, it was all who came to represent an industry wherein millions of dollars are invested and where the livelihood of each operator rested on the success which these few men could achieve.

As yet it is not known whether this is the end of the Scott or Fellows Bills. But, the juke box industry rests easier and breathes more freely at this moment than it has in the many weeks since the public hearings started. There is now no longer any doubt that the juke box trade acquitted itself with great honor before the Sub-Committee hearing its opposition to these bills.

What irked a great many juke box coinmen, not only those who attended the hearings in Washington, but others who wrote to *The Cash Box* and who are members of the organizations represented at the hearings, was that so very, very few of the automatic music industry felt that it was worth their while to defend themselves from bills which definitely would have pushed them out of business.

Many times in past years the juke box trade has shown its peculiar individualness of purpose. But this was one time, with these bills being rushed into public hearings so fast that before one hearing was over, another was called, that the juke box people who came of their own volition to Washington believed that all the industry, from the man who owns but three or four machines, to the biggest of the big operators, would somehow arrange to be represented and heard in Washington.

Remember—the fight isn't yet over. The seventh hearing is now in progress in Washington. As yet no one knows what the Sub-Committee of the Committee On The Judiciary may decide. No one knows what can happen. There may yet be the greatest of all great fights before the automatic music industry for its very self preservation as an industry.

THE CASH BOX

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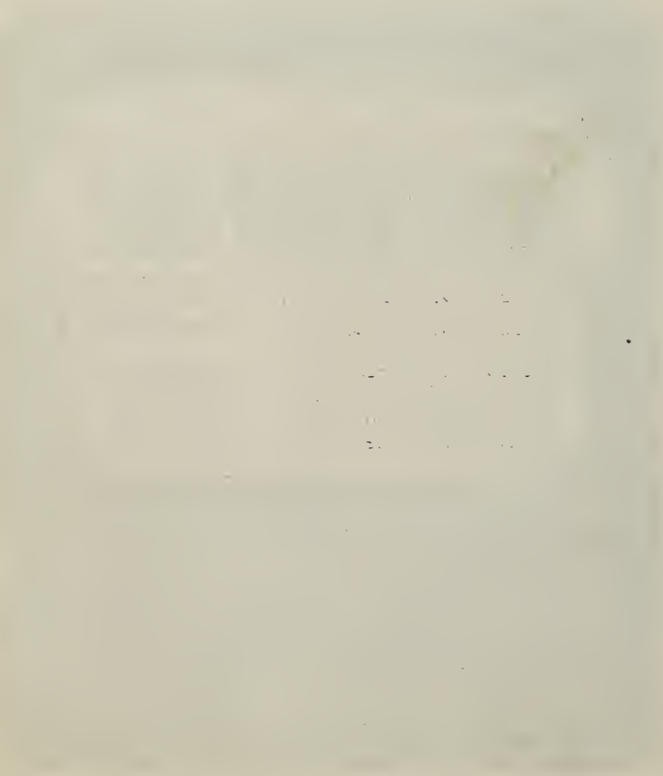

MFRS SPEAK AT 5th SCOTT BILL HEARING

Atty. Hammond E. Chaffetz Presents Testimony for Mfrs to Sub-Committee. David C. Rockola Voluntarily Speaks and Helps Clarify Issues for Congressmen.

DAVID C. ROCKOLA
President, Rock-Ola Mfg. Corp.

WASHINGTON, D.C. — Continuing to strike back at the inroads cut before the Sub-Committee of the Committee On The Judiciary by the proponents of the Scott (H.R.1269 and H.R.1270) and Fellows (H.R.2570) bills, representatives of the automatic music industry again took the floor at the fifth public hearing held on the measure, which took place here in the Old House of Representatives Office Building on Monday, June 16.

This time it was the phonograph manufactures who delivered the blast at the proposed legislation, and they arrived in force.

Promptly at 10 A.M., the hearing was officially opened and W. D. Nance, an attorney for the Automatic Phonograph Manufacturers Association stepped to the witness table. Introducing himself to the Congressmen on the Sub-Committee, Nance declared that the stand of the members of his group was one of vigorous opposition" to H.R.1269, H.R.1270 and H.R.2570. Supporting that statement Nance announced that representative manufacturers were ready and willing to submit to questioning by the committee.

Even to the veteran coin leaders present, the array of witnesses seated in the first row before the committee offered a sight that few will soon forget. Nance introduced them.

One by one, as their names were called, they rose to be recognized by the attentive Congressmen: N. Marshall Seeburg and C. T. McKelvy, of the J. P. Seeburg Corporation, Chicago; David C. Rockola, of the Rockola Manufacturing Corporation, Chicago; M. C. Bristol, nationally known attorney of The Rudolph Wurlitzer Company, North Tonawanda, New York; V. G. Wahlberg, of Mills Industries, Inc., Chicago; and Hammond Chaffetz, Washington attorney for the manufacturers' organization.

Explaining that attorney Chaffetz had covered the hearings from their beginning, Nance introduced him as the spokesman for the testimony to be offered by the group.

Launching into the argument without delay, Chaffetz pointed out to the committee that the brief prepared in behalf of the phonograph manufacturers covered three subjects:

(1) *A brief description of the automatic phonograph industry.*

(2) *A history of Section 1 (e) of the 1909 (Copyright) Act, showing that the exemption of coin operated musical instruments was, in fact, a condition imposed in the public interest, to the grant of new and special privileges to authors and composers with respect to mechanical recording rights.*

(3) *An analysis of the consequences of the enactment of the pending bills, showing that the effect will be to authorize monopolistic types of organizations, such as ASCAP, BMI, NAPA and others, to impose multiple licenses and demand multiple royalties from the many thousands of small businesses throughout the country which use automatic phonographs for the entertainment of the working men of this country and their families, while going on to show that in the past ASCAP has gone on record to declare that it does not desire to and will not seek to license such establishments.*

Scoring several important points on each of the three subjects, as he touched upon them, it appeared that he left the deepest impression upon the committee when he reviewed ASCAP's past public statements in regard to forcing license fees upon small businessmen.

Quoting directly from a transcript of a hearing held on the issues in 1932 before the same committee, Chaffetz read into the record of 1947 the statements made at that time by Gene Buck, who was then ASCAP president, and Louis D. Frohlich, veteran ASCAP attorney, in which both promised never to go after the small business man.

It was fifteen years ago that this pair gave that testimony and, as Chaffetz read it into the record of this hearing, Buck, seated five feet away from him, appeared slightly more than uncomfortable.

Attempting to riddle Chaffetz's testimony time and again was Rep. Keating, a committee member, and right thru to the conclusion of his talk Chaffetz was momentarily thrown off the track of his brief to reply to this Congressman. As a result, coin machine observers were becoming apprehensive lest the committee misinterpret several important issues that were left somewhat confused by Rep. Keating's insistent questioning.

There was an immediate hum of protesting conversation concerning these issues among the coinmen as Chaffetz returned to his seat, a hub-bub that certainly sounded like the prelude for someone, anyone, to rise and correct any possible misunderstandings.

Almost at the same moment David C. Rockola, president of Rock-Ola Mfg. Corp., Chicago, stepped forward.

In a clear firm voice, Rockola reviewed the issues. Hitting back at Rep. Keating's constant references to the alleged multi-million juke box business, he explained the industry simply and directly, from the manufacturing level thru to the operator as the ultimate buyer of the equipment, touching upon all the financial traps.

Replying to an query in which he was asked why the machines were not sold direct to locations, Rockola's answer elevated the importance of the operator in the merchandising of music to the public to a point not before achieved by any of the witnesses who had testified in behalf of the industry. He spoke of the operator's function as a "service to the public."

All thru the delivery of his testimony, Rockola spoke without use of notes, and as he went on to score point after point in presenting the human aspects of the business, it became increasingly apparent that he had won the respect of the committeemen, as well as their keen attentiveness.

At the conclusion of his testimony, it appeared as tho Rockola had scored a double victory. Not only did he receive thanks seldom delivered from the Chairman of the Sub-Committee, but immediately upon adjournment of the session, he was surrounded by coinmen who delivered their congratulations and thanks for the testimony he had given.

It was evident to all that Rockola's appearance tallied up another score for the musicmen at a time when every gain is critically important.

Concluding the session, chairman Lewis announced that the next hearing would be held here on Wednesday, June 18, at which time he expected to hear the final arguments prior to further action on the legislation.

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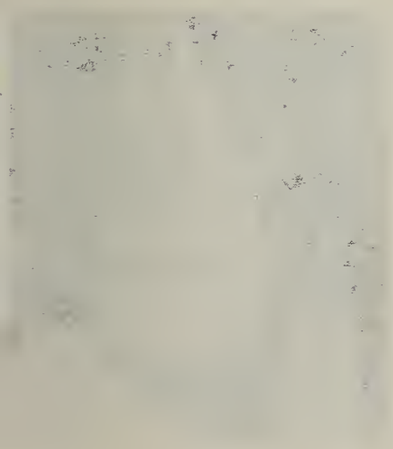

JUKE BOX ENEMIES ATTEMPT TO DISCREDIT TESTIMONY of COINMEN AT 6th PUBLIC HEARING

M. C. Bristol Of Rudolph Wurlitzer Company Challenges ASCAP's Gene Buck To Produce Data On Rates; Claims Jukes Now Pay Writers More For Use Of Music Than They Get From Any Other Like Source

WASHINGTON, D.C. — Music business and cointrade representatives locked in verbal battle over the Scott (H.R. 1269 and H. R. 1270) and Fellows (H.R. 2570) bills again on Wednesday, June 18, in what was to have been the sixth and final public hearing on the measures before the sub-committee of the House of Reprentatives Committee On The Judiciary; but, as a result of the testimony delivered before them, Rep. E. R. Lewis (R-Ohio) chairman of the sub-committee called for still another hearing on Monday, June 23, at which time the sessions are expected to be concluded.

That this last hearing was probably the stormiest session yet conducted on the measures is attested to by the fact that for the first time since they were begun, coinmen representatives were moved to loud and bitter protest in the midst of the delivery of testimony by an attorney of the opposition.

The man who provoked these outbursts was John Shulman, representing the Songwriters Protective Association, whose testimony the coinmen found so misleading that at one point they rose in a body to denounce the oily-voiced lawyer, an act that led Chairman Lewis to issue his first reprimand since the hearings began, and warning against further outbursts while any witness held the floor.

Unfortunately for the coinmen, Shulman was called as the first witness of the day, a distinct advantage in that the first witness can take practically all the time of the hearing once he has started.

Entering the committee chambers just prior to the opening of the session, Shulman's arms were loaded down with copies of **The Billboard,** in addition, he carried one copy of **The Cash Box.**

It immediately became evident to the cointrade representatives exactly what kind of ammunition Shulman was going to fire at them.

Introducing himself, Shulman stated that he had come to give testimony in behalf of the Scott and Fellows Bills. He had come as attorney for the Songwriters Protective Association, an organization composed solely of songwriters as apart from ASCAP which also admits publishers.

SPA represents songwriters in their dealings with music publishers, Shulman stated, but as he did so, Gene Buck of ASCAP slid into a seat beside him, and it took little imagination to see there were no fences between them so far as these bills were concerned.

Launching his case, Shulman began an attack on the statement that juke box operators were averaging an income of less than $8 per week per machine.

To back that attack he referred to an advertisement in **The Billboard,** of which he had bought enough copies to supply every member of the committee. Referring to the ad, he pointed out that the coin machine distributor had said that if the reader were not receiving a net of $30 per week per machine, he should buy the advertiser's machine.

Continuing from there, Shulman quoted again and again from **The Billboard,** which he described as a "reputable" and "theatrical" magazine, and one of the trade publications of the industry, in efforts to make a mockery of the statements made before the congressmen by coin machine representatives.

His use of a single copy of **The Cash Box** was a reading from an editorial which appeared on Page 7 in the issue dated Week of June 9, 1947. Entitled "Will Overbearing Taxation Force Music Ops To Obtain Better Commission Basis?" the article said in part (and Shulman read): "This item is not addressed to those men who are already obtaining 75% of the gross intake from their machines. It is not directed at those others who get anywhere from $10 to $20 per week flat guarantee as front money, or who obtain 1% to 2% of the total installation cost as a guarantee each week . . . " This Shulman read aloud to discredit the statement that had been given that ops generally work on a 50%-50% basis. Shulman did not read the entire article which pointed out how the greater majority of ops work on that basis, nor did he have enough copies of **The Cash Box** to give to each and every one of the congressmen so that they could read the fallacy in his argument.

This provoked a number of coin machine representatives including Hammond E. Chaffetz, attorney for the Phonograph Manufacturers Association, to make angry denunciations of Shulman's method of testimony, and it was at this point that they were reprimanded by Rep. Lewis.

Shulman went on to quote from **The Billboard's** alleged survey, results of which were printed by that publication, which stated that there were 800,000 potential phonograph locations, and he asked whether this figure jibed with the coinmen's that there were less than 400,000 and that the current business picture did not warrant many more.

At this juncture, ,while the congressmen were thumbing thru their copies of **The Billboard,** Sidney H. Levine bolted from his chair to declare that Shulman had been reading from an independent publication that had no connection with the operator and his problems, adding. "Their knowledge of it is heresay."

When he sat down, a reporter asked Levine what publication he was referring to.

"I mean **The Billboard!**" he hissed.

Continuing his testimony, Shulman told the committeeman that he would like to throw some enlightenment on the financial situation of the songwriter, which, he believed, had been somewhat exaggerated.

Declaring that he had not come to show poverty, Shulman, nonetheless, pointed out to the congressmen that even when a songwriter has a smash hit, one that sells a million records, the songwriter nets only ten thousand dollars, usually only .five thousand, since more often than not there are two writers collaborating on the song.

With this statement the congressmen were undoubtedly impressed, especially since Shulman's skillful phrasing had left many of them with the impression that $5,000 was the total net a songwriter received from a song hit so great that it sold a million records.

(Editor's Note: Mr. Shulman probably

(Continued on Page 40)

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WHAT ABOUT THE FUTURE OF THE THREE MAN LEGAL COMMITTEE OF THE JUKE BOX INDUSTRY?

SIDNEY H. LEVINE

SOL. L. KESSELMAN

WM. H. ROSENFELD

NEW YORK—On the evening of June 3, 1947, at the Statler Hotel in Washington, D.C., there was appointed a three man legal committee from among all the attorneys, officers and other individuals of the automatic music industry, present at this meeting, which was called prior to the third public hearing the following morning on the Scott and Fellows Bills.

This three man legal committee met with the popular favor of all who were present. It must also be remembered that there were other attorneys at this meeting. There were officers of organizations from the midwest, the east and from various other parts of the country. There were those present who had been given authority to act for independent as well as associated operators. And there was also present the attorneys for the juke box manufacturers.

The result was that three attorneys, who had spent a great many years in the automatic music industry, were appointed as a legal committee for the juke box industry. These three men are: Sidney H. Levine, who is attorney for the music operators' association of New York, the largest association of its kind in the nation; Sol. L. Kesselman, attorney for the Music Guild of America, who are the northern New Jersey operators and also attorney for the Central New Jersey music operators; and Wm. H. Rosenfeld who, for many years, has ably, efficiently and successfully guided the destinies of the Cleveland and Ohio state operators' associations. The juke box operators' associations mentioned here are among the leading organizations of their kind in the nation. Each of the attorneys is well known to all juke box leaders.

Here, then, this evening of June 3, 1947, was formed the nucleus of what may be of great value to all the Automatic Music Industry of America. Here are three experienced attorneys who have worked long and closely with organizations of juke box operators, who know their problems, and who understand their needs intimately. These are three extremely valuable men to all the Automatic Music Industry of America. Is it, then, necessary to allow this committee to disintegrate, after the Scott and Fellows Bills run their course?

Already many noted juke box leaders have intimated that these three men may open a great new path for all the automatic music industry — a more progressive path — possibly the nucleus for something of great value to everyone, from manufacturer to operator, thruout the industry. There is no doubt that there must be some agency, some contact, some method established for the calling together of everyone of the juke box operators associations as well as the independent juke box operators and the merchandising and supplies division of the field, when national problems, like the Scott Bill, arise.

There certainly would accrue no harm to the automatic music industry were it to have three such experienced and capable attorneys to watch its legislation — at least such legislation which might be of a national nature. There are men needed who can continue on the work which they have started and, because of the cooperation and commendation which they have already won, are sure to continue to do a very outstanding job for the music industry.

Here, then, are three men who were appointed in a period of emergency and who came thru with flying colors. These men are acquainted with each other. They have worked together. They know the juke box operators', distributors', manufacturers' and suppliers' problems. They know where, when and how to reach the people they need — regardless of how much speed the need calls for. They know were to go and whom to speak to should there arise a national problem.

It seems to many juke box leaders that this three men legal committee: attorneys Levine, Kesselman and Rosenfeld, should be retained by the industry to hold down the fort for whatever may arise in the form of national problems wherein not only their legal minds but also their many years of practical experience in the juke box industry can help to bring about rapid solution.

There seems to be every reason to continue this three man legal committee working for the future good and welfare of the industry. How do you feel about it?

PLEASE FILL OUT AND MAIL YOUR OPINION TODAY

Do you feel that this, or any other, legal committee should be permanently retained by The Automatic Music Industry of America to help solve national problems?

☐ **YES** ☐ **NO**

Please state your reasons why .....

.....

.....

.....

.....

.....

Signed.....

Firm .....

Address .....

City .....*Zone*..... *State* .....

Mail to: THE CASH BOX, 381 Fourth Ave., New York 16, N.Y.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

TRAVELING "P. R. INSTITUTE" MEETS WIDER APPROVAL

More Coinmen Agree Portable "Public Relations Display" Traveling Nation Will Awaken Better Interest in Coinbiz and Win Much Closer Public Understanding. Ask for Quick Creation of Display.

NEW YORK — Just five weeks ago The Cash Box revived a plan which it had first presented to the coin machine industry three years ago—the creation of a "Public Relations Institute" in conjunction with the "Public Relations Bureau" already adopted from The Cash Box suggestion by CMI (Coin Machine Industries, Inc.) and whose director is James T. (Jim) Mangan of the firm of Mangan & Eckland, Chicago.

Jim Mangan created much good comment and approval of the CMI Public Relations Bureau with his very fine report at the last meeting of this organization. After The Cash Box heard the results of this report from various members of CMI who were visited personally, this publication then decided to revive its plan for a "Public Relations Institute". This past week Jim Mangan was given a public tribute by the leading manufacturers.

In presenting the idea of a "Public Relations Institute" The Cash Box advised the industry that such an institute would be of tremendous value from more than one standpoint. It would not only show business men, civic leaders, the general public and the members of this industry how important coin machines were, but it would also show the entire world how coin machines helped in continuing world prosperity in general.

The fact that millions of square feet of lumber are used by this industry; millions of miles of copper wire, unknown tons of steel and other metals as well as glass and dozens upon dozens of raw materials, finished components, labor and merchandising as well as the entertainment and vending services rendered by the machines themselves, would cast an entirely new picture on this entire field.

The further fact pointed out by The Cash Box was that such a display should be housed permanently in the coincenter of the nation, Chicago, and could then be visited by all the press as well as the general public, business men, politicians, etc. At the same time, The Cash Box also suggested that a portable likeness of this same permanent display be created and be traveled thruout the country visiting cities everywhere in the nation.

To thousands upon thousands of peoples everywhere in the country — village, town, city, state capitol and even the nation's capitol—this would bring a new viewpoint, a better understanding and a finer and closer relationship with this industry and businessmen everywhere. It would induce all business to come closer to the industry for business men would then realize what the coin machine field meant to them from the standpoint of helping their industries to continue on ahead and to progress.

From the standpoint of what a coin machine can mean to the general public there is no better example than the juke box and its musical entertainment. The juke box brings to the smallest communities in the nation, in almost unreachable points, the songs and music of the greatest artists in the country. Most of these people will never see these artists in person. The majority may see them in pictures. But, even in the movies they will hear a song once and perhaps forget it afterwards, regardless of how much they would like to hear it again. The juke box brings that music right to these people and continues to entertain them economically.

These, tho important, are still not all the facts which can be pictured in a traveling as well as a permanent "Public Relations Institute". The peoples of the world are suspicious and angry at each other. War seems to brew again on the horizon. It would mean much to the nation and the people of this country were even this industry to show that the miners of ores everywhere in the world had something to thank the coin machine field for at this time.

Their ores eventually become the metals which are used in the manufacture of the products of this industry. The lumber they cut is also a great part of this industry's production. Glass, and all other materials, plastics, etc., are an internal necessity of this field and can be effectively, interestingly and humanly displayed to tell all who will visit the traveling "Public Relations Institute" of the importance of this field.

A traveling display brought into important coin machine cities, and especially those towns where machines are not operating, would create a new and better understanding of this industry. Here the press, civic leaders, leading politicians, as well as leading business men and the general public would be given an entirely new, interesting and better picture of the coin machine industry. These people, along with the coinmen who could act as attendants for such a traveling display brought in by trailers into any city, would have a new picture of the field and perhaps a more liberal, as well as a better knowledge of the field itself.

Since those first two articles appeared, after a three year lapse, The Cash Box has actually been flooded with compliments and suggestions to continue this effort so that the members of the industry would create a "Public Relations Instite", both permanent display and traveling portable unit to tour the nation's coin centers. In these letters, it can be reported, James T. Mangan's name was mentioned to carry forth such a lecture and traveling public relations tour.

It is the hope of The Cash Box that the wishes of those many who have written to it in regard to a "Public Relations Institute" will come to pass and that very soon such an institute will be created and that they will have the opportunity of inviting it to their communities for display to the general public to gain them greater good will.

It can be the greatest show this industry can put on to help itself. It will prove invaluable to the future progress and welfare of the industry. It is something of such great good that there is no doubt, at least so The Cash Box feels, that it will be adopted to benefit all the trade.

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ARTISTS ANSWER SPEISER

Maurice J. Speiser, NAPA Attorney, Stated at the Scott Bill Hearing May 23, "*If you consistently play an artist (in a juke box) you hurt him.*"

LOUIS PRIMA

"Records in juke boxes create a demand for my services, which results in more lucrative booking. By all means, keep my records in the machines. I want them played as often as possible."

LOUIS JORDAN

"For the past three years we've been elected King of The Juke Boxes, and our income has increased accordingly. Our popularity is based upon record sales and juke box performances solely. We have no air time."

BILLY ECKSTINE

"Anybody who can't see that the play a recording artist's works get in the juke boxes helps build their popularity should get his head examined. Just watch how fast you start to slip when your records aren't in the machines."

COUNT BASIE

"As far as I'm concerned, the operators can never put enough of my records on the juke boxes. The bands that do big business at the box office are the ones that have their records in the machines. I don't think the operators should worry about the artists who don't want their records played in the juke boxes — I am sure they are a very small minority. I personally am very grateful to all the operators who have consistently helped make my records and my band successful."

SAM DONAHUE

"I am a firm believer in the fact that a band is made popular by two very important mediums — disc jockeys and juke box operators. They work hand in hand to put a record across to the general public, and a band is only as successful as its records. To say that the playing of a band's records in the jukes harms the popularity of that band is the most ridiculous thing I have ever heard. I just hope the operators never stop using my records, because those kids who put their nickels and dimes in juke boxes are the same ones who patronize the theatres and ballrooms where recording artists appear."

TED WEEMS

"The best answer I can give you is to tell you about my record of 'Heartaches'. I've been in the band business a long time, but I never enjoyed as much popularity as I do now, as a result of the play my record of 'Heartaches' received in the juke boxes. I wish I could personally say hello to every juke box operator in the country and express my thanks for the help they gave me, just by making my records available to the public in the machines. Brother, anybody who thinks jukeboxes hurt the box office value of an artist should get acquainted with the music business — but fast!"

JOHNNY MOORE

"It seems to me that the artists who are always complaining about the juke boxes are the ones whose records don't rate a spot on the jukes. Nobody would have even heard of us if it hadn't been for the jukeboxes. How else can you explain the fact that we were in California when our first records were released, and in no time at all people in New York, Chicago, Cleveland, Detroit, Atlanta, etc., were asking for us. We thank the jukeboxes for that."

BENNY GOODMAN

"By all means, keep up with juke boxes. Good for the band business. I object to non repeated plays . . . shortest way to make money is more spins in the jukes. Any recording artist who doesn't recognize it is behind times."

* * *

* * *

LARRY DOUGLAS

"I certainly do not object to consistent plays of my records in the machines. I wish they played them more and more. In my personal appearances, requests are continually based upon numbers heard in the juke boxes."

* * *

* * *

PROPER SOUND DISTRIBUTION IS A *Sound* INVESTMENT

multiply your profits in every location with a

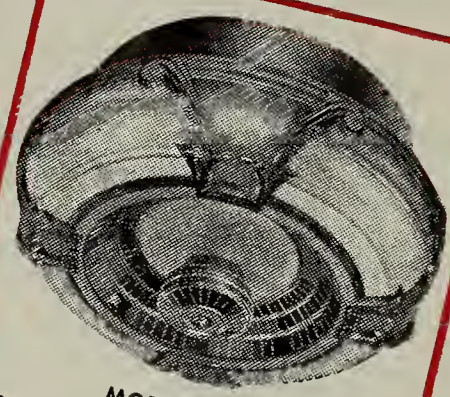
WURLITZER

engineered music system

You know it on your own route. Every location varies in size, in shape and in acoustical properties. How can you be sure that every patron in each location is hearing Wurlitzer Music at its best . . . at a volume level pleasing to the customer?

There's only one answer. Install a Wurlitzer engineered music system. Be sure of proper sound distribution and you can be sure of increased play. No blasting. No dead spots. The right music tone everywhere, whether it is a single or multi-room location.

See your Wurlitzer Distributor. He'll check your locations with you, recommend the right speakers properly placed to provide extra play-promoting, extra profit-producing music.



MODEL 4008
Super Deluxe Wall or Ceiling Speaker

MODEL 4004
Musical Note Speaker

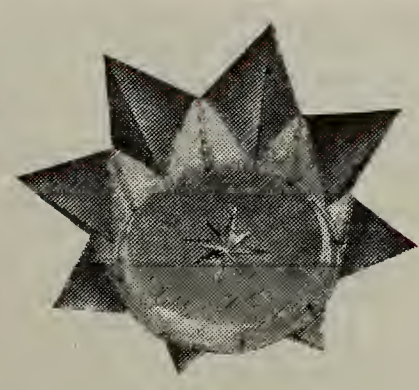
MODEL 4007
Oval Deluxe Speaker

MODEL 4000
Silver Star Wall or Ceiling Speaker

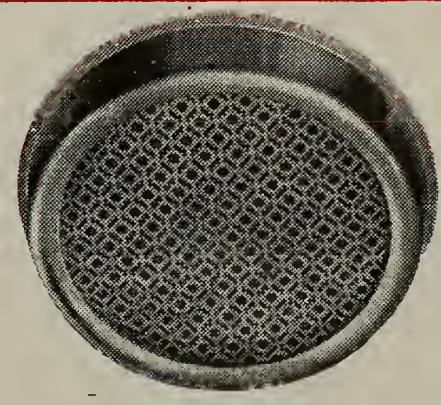
MODEL 4005
Round Walnut Speaker

MODEL 241
Outdoor Speaker

MODEL 4006
Round Mirror Speaker



MODEL 4002
Multi-Colored Wall or Ceiling Speaker



MODEL 4009
Recessed Wall or Ceiling Speaker

THE RUDOLPH WURLITZER COMPANY ★ NORTH TONAWANDA, NEW YORK

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
6.		
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8.		
9.		
10.		

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME _____

FIRM _____

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BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN	EX—EXCELSIOR	QU—QUEEN
AP—APOLLO	JB—JUKE BOX	RA—RAINBOW
AR—ARISTOCRAT	KI—KING	SI—SIGNATURE
BW—BLACK & WHITE	MA—MAJESTIC	SO—SONORA
CA—CAPITOL	ME—MERCURY	ST—STERLING
CN—CONTINENTAL	MG—M-G-M	SW—SWANK
CO—COLUMBIA	MN—MANOR	TO—TOP
DE—DECCA	MO—MODERN MUSIC	VI—VICTOR
DEL—DELUXE	MU—MUSICRAFT	VO—VOGUE
EC—EXCLUSIVE	NA—NATIONAL	VT—VITACOUSTIC
EN—ENTERPRISE		

1 MAM'SELLE

The resounding approval of the nations phono ops keep this tune on top for the fifth consecutive week.

AL-536—Al Gayle
CA-396—The Pied Pipers
CO-37343—Frank Sinatra
DE-23861—Dick Haymes
EN-257—Derry Falligant
MA-7217—Ray Dorey
ME-5048—Frankie Laine
MGM-10011—Art Lund
NA-9032—Jack Carroll
RA-10014—Marshall Young
SI-15093—Ray Bloch O.
SO-2023—George Towne O.
VI-20-2211—Dennis Day

2 LINDA

Its sixth consecutive appearance in second place — with ops reporting the ditty a steady coin culler.

CA-362—Paul Weston O.
CO-37215—Buddy Clark—Ray Noble O.
DE-23864—Gordon Jenkins O.
ME-3058—Chuck Foster O.
SI-15106—Larry Douglas
SO-2006—Bob Chester O.
VI-20-2047—Charlie Spivak O.

3 MY ADOBE HACIENDA

Maintains its hold on third place with a host of tunes running close.

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

4 ACROSS THE ALLEY FROM THE ALAMO

Moves up the ladder — in sixth place last week and into the fourth spot now.

CA-387—Stan Kenton O.
CO-37289—Woody He-man
DE-23863—The Mills Bros.
ME-3060—The Starlighters
VI-20-2272—The Three Suns

5 PEG O' MY HEART

Peg this tune for a long ride and a barrel full of coin.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
VI-20-2272—The Three Suns
VT-1—The Harmonicats

6 I WONDER, I WONDER, I WONDER

Climbs another rung up the ladder with a host of hit records to choose from.

CA-395—Martha Tilton
CO-37353—Tony Pastor Orch.
DE-23865—Guy Lombardo O.
DEL-1075—Ted Martin
MA-1124——Eddy Howard O.
MG-10018—Van Johnson
MO-20-516—The Scamps
NA-9032—Jack Carroll
SO-2024—Ted Straeter O.
VI-20-2228—Louis Armstrong O

7 HEARTACHES

This one is a saga — with ops still playing the thing like mad.

AP-1045—Gordon Macrae
CA-372—Joe Alexander
CN-8021—Ray Smith
CO-37305—Harry James O.
DE-25017—Ted Weems O.
DEL-1068—Ted Martin
KI-598—Cowboy Copas
MA-1111—Eddie Howard O.
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch O.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems O.

8 CHI BABA CHI BABA

A hit lullaby to wake up coin play — and this one really is doing just that!

AP-1064—Connee Boswell
AR-1001—Sherman Hayes O.
CA-419—Peggy Lee
CO-37384—The Charioteers
DE-23738—Lawrence Welk O.
DEL-1080—Ted Martin
MA-1133—Louis Prima O.
MG-10027—Blue Barron O.
SO-2023—George Towne O.
VI-20-2259—Perry Como

9 THAT'S MY DESIRE

The desire of so many ops who continue to rate this ditty a top spot in their machines.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

10 I BELIEVE

Holding its own steadily, with more recordings coming out.

COL-37300—Frank Sinatra
MG-10026—Ziggy Elman
MU-492—Artie Shaw O.
VI-20-2240—Louis Armstrong Orch.

THE CASH BOX Record Reviews

"Robbins Nest"
"Jacquet Mood"
ILLINOIS JACQUET
(Apollo 769)

● Following on the heels of his recent success with "Jumping With Symphony Sid," Illinois Jacquet pops up here with another ditty that's just begging for coin in those race spots. "Robbins Nest" (from the disc jockey of the same name) shows lots of flourish to beat, and Jacquet's sax in the manner that rates the lad one of the best in the biz. Metro is mellow, with the boys in the band coming in with lots of riffs. Ops with jump spots might get next to the side. On the backing with more race material, Jacquet offers some stock stuff which doesn't appear to be headed anyplace—but nevertheless might win the favor of his many fans. Peg "Robbins Nest" for a barrel full of coin play.

"I Cried For You"
"Pasadena"
JOHNNY MOORE'S THREE BLAZERS
(Exclusive 246)

● Johnny Moore's Three Blazers step up here to offer ops a pair of sides that might meet with the approval of the combo's many fans. Titled "I Cried For You," and "Pasadena", the trio display their wares in top fashion all thru the wax with Charlie Brown hogging the lime on the topside tune. The pipers rendition is one to be heard, and the added inflection in the lad's vocal makes the side so much stronger. Ditty is the favorite of so many years ago, and since the wave right now is for the tunes of yesteryear, your phono playing customers might like this affair. Backing shows the trio chiming in chorus as they echo the title and rave about that fair city. Lots of guitar work by maestro Johnny Moore flavors the side, and should meet with lots of favor. "I Cried For You" is the one for the money.

"Answer To RM Blues"
"It's Been So Long"
JIMMIE GRISSOM ORCH.
(Miltone 218)

● Picking up the strains of a clickeroo of last year, the Jimmie Grissom ork step out to do "Answer To RM Blues", and the way the boys do it, spell coin play for those race locations just waiting for a coin culler. Chirp Effie Smith renders the lyrics in tricky fashion, as she warbles her fable all about the love that is gone. Mood is slow and low down, and ops who have spots that go for this brand would do well with the side. On the flip with more race stuff with a cupid angle, Effie once again shows her tonsils to good advantage doing "It's Been So Long". Background music provided flavors the pair greatly. Ops should, by all means, lend an ear in this direction.

DISK O'THE WEEK

"This Is The Inside Story"
"Just An Old Love Of Mine"
BILLY ECKSTINE
(MGM 10043)

BILLY ECKSTINE

● First waxing by the popular Billy Eckstine on this label shines bright for the balladeer as he offers ops "This Is The Inside Story". The full tones of the piper's deep voiced rendition lend the song lots of stuff that the starry eyed crowd is bound to go for. Needling spins in slow tempo with Billy's voice rising above the fine string work under the baton of Sonny Burke. Wordage in this cupidity highlight the cookie; to make this affair a definite possibility for the big time. You're bound to be hearing lots of this one as the crooner's many fans are sure to hop on the band wagon, but fast. On the flip with more stuff aimed at the somber spots, Billy warbles "Just An Old Love Of Mine" in the manner which rates the kid tops in the tonsil department. Lyrics echo the title to give you the bill of fare with this one. By all means get next to "This Is The Inside Story", and let yourself in for some fast coin play.

"Ride, Red, Ride"
"So Long"
THE CHARIOTEERS
(Columbia 37399)

● Looking for a smash novelty hit — you'll find it with this one! The Charioteers step up to the podium to offer a ditty that trips the light to turn up bright for the combo, and of stuff that spells extra coin play for you. Sock soprano vocal hypos the needling, while the rest of the crew fiavor the waxing with some terrific harmonizing. Disk spins in fast tempo with lots of moxie added by Mannie Klein twirling the baton. The group excel all thru and rate orchids galore for a wonderful rendition. Ops may remember the tune—an oldie—and those who haven't are bound to get next to it but fast. On the flip with more oldie material the group offer "So Long". Wax spins in slow mood, with another top notch rendition turned in. Grab the title and you've got the pitch here. "Ride, Red, Ride" is the side that'll make 'em slide the buffalo hide —so latch on!

"I'll Get Along Somehow"
"Exactly Like You"
THE BASIN STREET BOYS
(Exclusive 247)

● The Basin Street Boys come up here with another waxing that looks like a comer, with "I'll Get Along Somehow", and the way the cookie shines, the combo should add laurels to their recent success with "Milkman". Spinning a slow fashion, with the vocal strains echoing the title, the harmony the crew render is bound to stop 'em at the race spots. Accompaniment provided flavors the side immensely, and where they go for the crew, the play should be hot. On the flip with another top notch performance titled "Evactly Like You," the boys pick the beat up some and add a couple of kicks that should go over swell. Give the pair a whirl.

"Dreamland"
"A Trout, No Doubt"
KAY KAYSER ORCH.
(Columbia 37383)

● Melodic ballad with lots of drifting appeal offered by the Kay Kyser ork shines bright for the maestro, as the boys offer ops "Dreamland". Featuring Harry Babbitt and The Campus Kids in the tonsil department, the wax is effective and given adequate plugging might go big. Vocal efforts fill the bill all the way, with piper Babbitt highlighting the side. Wax spins in slow tempo, with the title sounding the gong. On the flip with a novelty cookie, the crew render "A Trout, No Doubt" in top fashion with chirp Gloria Woods joining the combo on the topside tune. Both sides are there for the asking so go to it!

"Blues For A Day"
"My Voot Is Really Vout"
DINAH WASHINGTON
(Apollo 388)

● More race stuff headed ops way are these pair of sides, by a gal that really knows her stuff. Dinah Washington offers "Blues For A Day" and "My Voot Is Really Vout"; with the "Blues" side hogging the lime. Gal's chirping is low and mean all thru the topside tune, with ork backing by Lucky Thompson and his All-Stars filling the bill. Wax spins in slow tempo with stock lyrical phrasing running the gauntlet. On the flip with some stuff that's tinted, Dinah wails the ditty with plenty of bounce to add to the cautious wordage. Both sides won't stop traffic, but nevertheless, deserve your listening time.

"Hey! Hey! Little Doggie"
"Whooee Whooee"
"The Bumble Bee"
LEONARD WARE TRIO
(Majestic 7245)

● Pair of sides that might be used to good advantage are those offered by the Leonard Ware Trio. Titled "Hey! Hey! Little Doggie" and "Whooee Whooee The Bumble Bee"; both in the novelty vein; may be used as filler material for the op who needs that bit of punch. The pair are aimed at race spots, and although they won't stop traffic, might make for attractive listening. Vocal efforts highlight the waxing, with rhythm offered coming thru. Topside tune spins in slow tempo with the backing picking up a beat here and there. You know your route better than we do—so take it from here.

THE CASH BOX Record Reviews

"I'm Just Wild About Harry"

"Tip Toe Through The Tulips"

THE CLARK SISTERS

(M-G-M 10039)

● Oldsters should go strong for this version of the beloved oldie "I'm Just Wild About Harry," interpreted here by The Clark Sisters. The girls prove a talented combo, and sing it sweet, oh-so-sweet, but without the bounce that characterized the music in the days when "Harry" was king. They continue in this style on the flip, "Tip Toe Through The Tulips," which is well patterned to their talents. If pegged in spots where the graying patrons gather in force, the top deck should prove a winner.

"My Pretty Girl"

"Dreamer's Holiday"

DICK JURGENS ORCHESTRA

(Columbia 37398)

● Dick Jurgens has been due for a big click for many a moon, and this release may include one. Offering "My Pretty Girl," a melody that sounds like a winner, Dick's version merits plenty of attention; his arrangement alone earns that much. Jimmy Castle delivers the lyric, and his performance leaves little to be desired. The flip, "Dreamer's Holiday," is a pleasant, romantic thing that should score well as a backing after the top deck has ended its ride. Also featuring the voice of Jimmy Castle on the lyric, it might be added that the side's strongest appeal still rests with the musicians. Give this platter a whirl by all means.

"Old Devil Moon"

"I Want To Be Loved"

GORDON MacRAE

(Apollo 1067)

● A pair of hit romantic ballads are served up by Gordon Macrae, who adds a deep baritone voice to showcase the melodies with effect. Offering "Old Devil Moon" and "I Want To Be Loved," Gordon has patterned his interpretations for the spots where the patrons gather to bill, coo and dance. For the latter department the Jerry Jerome Orchestra set a smooth and appealing pace. If you're seeking a pair of sides that'll stand up well and earn their share of phono attention, get next to this disk.

"Almost Like Being In Love"

"There But For You Go I"

FRANK SINATRA

(Columbia 37382)

● From the click Broadway musical show "Brigadoon," Frank Sinatra has plucked a pair of romantic ballads and set them to wax, and what results is a pair of sides that are recommended only to ops who have a strong and steady call for the Voice. More commercial of the coupling is "Almost Like Being In Love," and Frank sings it with simplicity and feeling. and absolutely without vocal flourishes. The flip, "There But For You Go I," is a typical musical show tune that's as strong as its plugging, of which there has been very little so far as we can note.

SLEEPER OF THE WEEK

"Don't Cry Little Girl Don't Cry"

"Peg O' My Heart"

FLOYD SHERMAN

(Signature)

FLOYD SHERMAN

● Looming big on the musical horizon is a little ditty tabbed "Don't Cry Little Girl Don't Cry," as done here by Floyd Sherman assisted by the Chickering Four. Styled to the melodies of decades ago, the tune emerges today well loaded with appeal for all ages, that it's more than likely that it'll take biggest in the tavern stops. Outstanding is the vocal by Floyd Sherman, a lad whose voice is keyed to the tune as tho it were written for him; by all means consider the side for a try. The flip is "Peg O' My Heart," and of it can be said only that had it been released sooner it's probable that it would have been a standout among the score that have been cut of it. At any rate, if you can still use a "Peg" with a vocal, don't—absolutely do not—pass this one by.

"You And My Mother-In-Law"

"Ain'tcha Ever Comin' Back"

THE MERRY MACS

(Majestic 2235)

● A likely novelty item for any tavern location is presented here by the Merry Macs, and it's bound to be taken to by a lot of the male patrons. By all means give it a hearing and consideration, because it's given excellent treatment and it's done up in a manner that's loaded with phono appeal. The flip, "Ain'tcha Ever Comin' Back," is a rhythm ballad well tailored to the Merry Macs' style. Incidentally, a few more platters along these lines, and the combo is due for increasingly wider audiences. The way they display their talents here hints just that conclusion.

"The Spider And The Fly"

"(I Need You Like I Need) A Hole In The Head"

THE ARISTO-KATS

(RCA-Victor 20-2299)

● A crackerjack novelty disk that'll fit into general as well as race-type locations turns up on this latest offering of the capable Aristo-Kats. Featuring lyrics that'll stop tavern traffic for a hearing, the Kats combine to serve a wax disk that's as well balanced as could be desired, and ops should find it a puller in locations where the livelier crowds gather. The flip, "(I Need You Like I Need) A Hole In The Head," is an adequate novelty as performed here, but not at all in the same class as the top deck.

"I Wish I Didn't Love You So"

"Tallahassee"

VAUGHN MONROE ORCHESTRA

(RCA-Victor 20-2294)

● One of the better disks Vaughn Monroe has offered in many a month is done up here as a pair of top tunes given top interpretation. In choosing which of the decks are more profitable, it's dealer's choice, depending upon whether it's placed for dancing or listening pleasure. For dancing we recommend "I Wish I Didn't Love You So," a beautiful romantic ballad done vocally by Vaughn and the Moon Maids. The flip, "Tallahassee," has plenty of rhythm and enough beat to score big among the younger set; in addition, peg it for your stops where they want their melody with plenty of kicks.

"Too Marvelous For Words"

"Ain'tcha Ever Comin' Back"

TONY MARTIN

(RCA-Victor 20-2293)

● Tony Martin, a crack vocalist when he has the right material, has been given just that with the top deck of this platter, the familiar "Too Marvelous For Words," from the flicker "Dark Passage." Taking the beautiful romantic ballad for a real ride, Martin shows himself off to best advantage thruout the platter's spinning time, and it emerges a very likely item for wherever hand holders gather. The flip, "Ain'tcha Ever Comin' Back." offers Martin a change of pace from the slow-time of the flip, and he warbles the rhythm ballad well enough for a phono ride when and if the tune comes into public demand.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF JUNE 23, 1947

New York

1. PEG O' MY HEART (The Harmonicats)
2. YOU WERE SWEET SIXTEEN (Perry Como)
3. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
4. CHI BABA CHI BABA (Perry Como)
5. ASK ANYONE WHO KNOWS (The Ink Spots)
6. TALLAHASSEE (Bing Crosby)
7. MAM'SELLE (Art Lund)
8. DREAMS ARE A DIME A DOZEN (Vaughn Monroe)
9. I WONDER, I WONDER, I WONDER (Eddy Howard)
10. I BELIEVE (Frank Sinatra)

Detroit, Mich.

1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. LINDA (Buddy Clark-Ray Noble)
4. PEG O' MY HEART (The Harmonicats)
5. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
6. I WONDER, I WONDER, I WONDER (Martha Tilton)
7. I BELIEVE (Frank Sinatra)
8. HEARTACHES (Ted Weems)
9. TIME AFTER TIME (Margaret Whiting)
10. ANNIVERSARY SONG (Guy Lombardo)

Omaha, Nebr.

1. MAM'SELLE (Dick Haymes)
2. PEG O' MY HEART (The Harmonicats)
3. JACK, JACK, JAGK (The Andrews Sisters)
4. THAT'S MY DESIRE (Frankie Laine)
5. ACROSS THE ALLEY FROM THE ALAMO (Woody Herman)
6. MY ADOBE HACIENDA (Eddy Howard)
7. HEARTACHES (Ted Weems)
8. I BELIEVE (Frank Sinatra)
9. I WONDER, I WONDER, I WONDER (Guy Lombardo)
10. CHI BABA CHI BABA (Lawrence Welk)

Philadelphia, Pa.

1. CHI BABA CHI BABA (Perry Como)
2. MY ADOBE HACIENDA (Eddy Howard)
3. PEG O' MY HEART (The Harmonicats)
4. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
5. YOU WERE SWEET SIXTEEN (Perry Como)
6. HEARTACHES (Ted Weems)
7. MAM'SELLE (Art Lund)
8. IVY (Ziggy Elman)
9. COME OUT OF THE RAIN (King Cole Trio)
10. I WONDER, I WONDER, I WONDER (Eddy Howard)

Chicago

1. MAM'SELLE (Art Lund)
2. PEG O' MY HEART (The Harmonicats)
3. LINDA (Buddy Clark-Ray Noble)
4. I WONDER, I WONDER, (Eddy Howard)
5. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
6. HEARTACHES (Ted Weems)
7. THAT'S MY DESIRE (Ella Fitzgerald)
8. CHI BABA CHI BABA (Perry Como)
9. MY ADOBE HACIENDA (Eddy Howard)
10. RED SILK STOCKINGS & GREEN PERFUME (Sammy Kaye)

San Antonio, Texas

1. MAM'SELLE (Dick Haymes)
2. HEARTACHES (Ted Weems)
3. THAT'S MY DESIRE (Frankie Laine)
4. APRIL SHOWERS (Al Jolson)
5. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
6. BONUS PAY (Eddie Vinson)
7. MY ADOBE HACIENDA (Eddy Howard)
8. LINDA (Buddy Clark-Ray Noble)
9. RED SILK STOCKINGS (Sammy Kaye)
10. PEG O' MY HEART (Ted Weems)

Pittsburgh, Pa.

1. PEG O' MY HEART (The Harmonicats)
2. CHI BABA CHI BABA (Perry Como)
3. I WONDER, I WONDER, I WONDER (Guy Lombardo)
4. MAM'SELLE (Art Lund)
5. MY ADOBE HACIENDA (Eddy Howard)
6. THAT'S MY DESIRE (Frankie Laine)
7. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. ANNIVERSARY SONG (Guy Lombardo)
9. LINDA (Paul Weston)
10. I WANT TO BE LOVED (Savannah Churchill)

Birmingham, Ala.

1. PEG O' MY HEART (The Harmonicats)
2. RED SILK STOCKINGS & GREEN PERFUME (Ray McKinley)
3. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
4. MY ADOBE HACIENDA (Eddy Howard)
5. HEARTACHES (Ted Weems)
6. JACK, JACK, JACK (The Andrews Sisters)
7. I WON'T BE HOME ANYMORE WHEN YOU CALL (Freddy Martin)
8. I BELIEVE (Frank Sinatra)
9. ANNIVERSARY SONG (Al Jolson)
10. THAT'S MY DESIRE (Frankie Carle)

Los Angeles

1. TEMPTATION (Red Ingle)
2. PEG O' MY HEART (The Harmonicats)
3. I WONDER, I WONDER, I WONDER (Eddy Howard)
4. CHI BABA CHI BABA (Perry Como)
5. RED SILK STOCKINGS & GREEN PERFUME (Sammy Kaye)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. HEARTACHES (Ted Weems)
8. THAT'S MY DESIRE (Frankie Laine)
9. MY ADOBE HACIENDA (Eddy Howard)
10. MAM'SELLE (Art Lund)

Seattle, Wash.

1. MAM'SELLE (Dennis Day)
2. YOU WERE SWEET SIXTEEN (Perry Como)
3. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
4. DREAMS ARE A DIME A DOZEN (Vaughn Monroe)
5. THE EGG & I (Sammy Kaye)
6. LINDA (Buddy Clark-Ray Noble)
7. I WONDER, I WONDER, I WONDER (Guy Lombardo)
8. SMOKE DREAMS (Jo Stafford)
9. THAT'S HOW MUCH I LOVE YOU (Bing Crosby)
10. PEG O' MY HEART (The Harmonicats)

Norfolk, Va.

1. MAM'SELLE (Ray Dorey)
2. MY ADOBE HACIENDA (Eddy Howard)
3. PEG O' MY HEART (The Harmonicats)
4. LINDA (Buddy Clark-Ray Noble)
5. I WONDER, I WONDER, I WONDER (Eddy Howard)
6. I TIPPED MY HAT (Harry James)
7. THAT'S MY DESIRE (Frankie Laine)
8. IF I HAD MY LIFE TO LIVE OVER (Bob Johnson)
9. I WANT TO BE LOVED (Savannah Churchill)
10. RED SILK STOCKINGS & GREEN PERFUME (Eddy Howard)

Washington, D. C.

1. MAM'SELLE (Art Lund)
2. LINDA (Buddy Clark-Ray Noble)
3. PEG O' MY HEART (The Harmonicats)
4. I WONDER, I WONDER, I WONDER (Tony Pastor)
5. HEARTACHES (Ted Weems)
6. THAT'S MY DESIRE (Martha Tilton)
7. MY ADOBE HACIENDA (Eddy Howard)
8. I BELIEVE (Frank Sinatra)
9. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
10. CHI BABA CHI BABA (Perry Como)

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

The Eastern Pennsylvania Music Operators Association report that plans for their Click Tune Party are just about set and they expect a tremendous turnout in Philadelphia this week. Proving that "Hit Tune" parties sponsored by music associations in cooperation with niteries, newspapers, etc. are growing increasingly popular, and are resulting in favorable publicity for the trade. Credit the Cleveland Phono group for their fine work in setting the pattern for all subsequent "hit tune" parties.

* * *

Mannie Sacks, vee pee in charge of artists and repertoire at Columbia Records returned to the New York offices after a three week stay on the West Coast, discussing company plans and auditioning new talent . . . Capitol Records folk raving about the success of Red Ingle's "Tim Tayshun", and certainly have a right to be. Reports coming in to **The Cash Box** show that the tune is right up on top in Los Angeles . . . Count Basie will be honored by a delegation of leading citizens of his home town of Red Bank N. J., when he returns to his native state next week. Tentative plans call for the Count to be the guest of honor at a testimonial dinner tendered by the community's Chamber of Commerce, who incidentally are hailing June 26 as "Count Basie Day" in a well deserved tribute to the famed maestro.

* * *

Savoy Records all het up with Tiny Bradshaw and "These Things Are Love." The tune is reported gaining ground throughout the midwest and rapidly sweeping the country . . . Proving that the niche between music operators and artists is growing toward a closer relationship, Buddy Clark, Columbia Records artist last week played host to New York operators and Times-Columbia sales folk, backstage at the Paramount Theatre. Buddy spread out the eats, made the rounds and showed the folks what a swell guy he is . . . Jack Myerson, newly installed prexy over at Musicraft Records has big things in the offing, we hear. The diskery is currently rebuilding their plant in Ossining, N. Y., installing new dies in the press room and revamping the entire plating department to increase the record output. Negotiations nevertheless, are continuing with the firm's artists to set up a tentative recording schedule.

* * *

You could have fried an egg down Tin Pan Alley this past week with all the pubberies screaming mad about release dates. Latest cry was raised this past week, when MGM issued "On The Old Spanish Trail." Reports coming our way show a possible plan by the pubs to curb this practice . . . There's one outfit in Linden, N. J. that reports an avalanche headed their way—said maelstrom being the orders rolling in for their recording of "True". And all the records are going South . . . Christine Edwards, flack chief at Columbia Records, leaves for a two weeks vacation to film land . . . Flowers to Frank Sinatra and Dinah Shore for their contribution to the Damon Runyon Memorial Fund via a disk session.

MORE JACK-POT HITS!

RED INGLE

AND THE

NATURAL SEVEN

The Screwiest Coin-Catcher To Hit The Jukes

. . . and Getting Bigger Every Day!

"TIM-TAYSHUN"

("TEMPTATION")

A new high in looniness . . . fresh from the hills. Starring Cinderella G. Stump, played by Jo Stafford. Surprise of the year!

Flipover:

'(I LOVE YOU) FOR SEVENTY MENTAL REASONS'

('(I Love You) For Sentimental Reasons)

CAP. 412

Getting Hotter and Hotter . . .

. . . No Butts About It!

"Smoke! Smoke! Smoke!"

TEX WILLIAMS

And His Western Caravan

'SMOKE! SMOKE! SMOKE! (That Cigarette)'

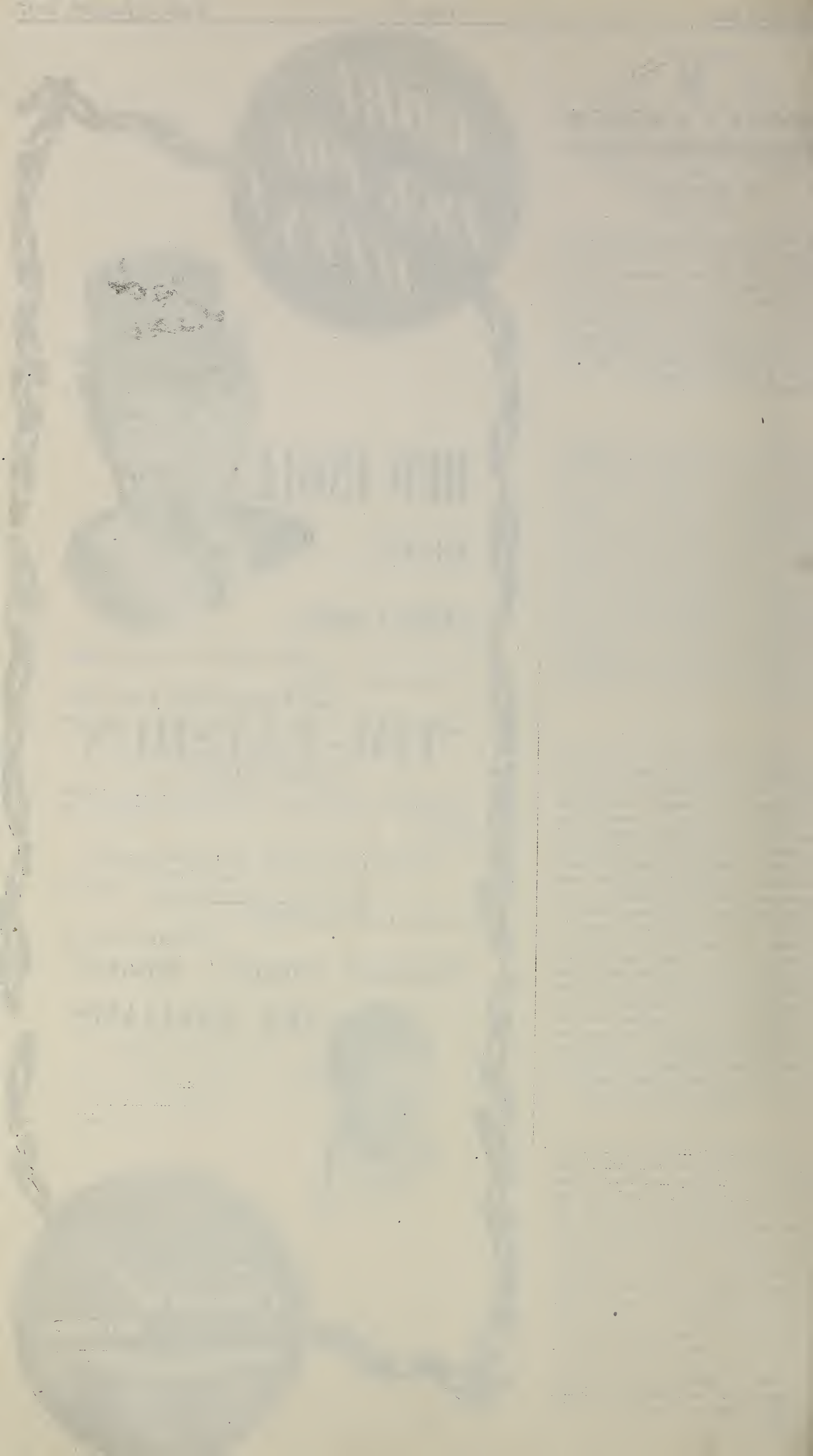
Vocal by Tex Williams and Trio

CAP. 40001

Capitol RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine



Disc Execs Scoff At Petrillo December Ban

NEW YORK — The recent proposal by James C. Petrillo, President of the American Federation of Musicians, to ban recordings as of December 31, was met by recording officials and executives throughout the nation with mixed feelings this past week.

Several independent record executives queried, were of the opinion that the edict would never come to pass; and also pointed out that should the ban be effected, it would almost immediately put the greater majority of independent record manufacturers in the country out of business.

When questioned as to their beliefs regarding Petrillo's threat to put the union into the record business, figures in the industry scoffed at the idea and illustrated that such an enterprise would be a violation of federal anti-trust laws.

It is well known that Petrillo's threatened ban on recordings came along with present labor legislation in Congress which would harm working agreements the union now has.

Columbia Records To Release Old Jazz Series

NEW YORK — Columbia Records, Inc., this city, announced to the trade this past week the forthcoming release of many old jazz recordings, in line with their program to make the old jazz waxings available to the public once again.

Included in the expected releases, are masters previously cut by several labels which were absorbed by the plattery through the course of years.

"Featured artists such as Duke Ellington, Billie Holliday, Bessie Smith, Louis Armstrong, Jack Teagarden, Benny Goodman, Bunny Berigan, Chu Berry and many others will now be available for public consumption," said George Avakian, head of Columbia's jazz department.

Miller Estate Sues Rainbow Records

NEW YORK — Representatives of the Glen Miller estate, this past week filed an injunction, accounting action and damages against Rainbow Records, Inc., this city, for allegedly deceiving the public in their sale of their Glen Miller albums.

The album, which carries a large picture of the late maestro was recorded by Ralph Flanagan and former members of the Miller orchestra is at present, reported having phnenomenal sales.

Cleveland Ops Pick "As Years Go By" July Hit Tune

CLEVELAND, O. — Symphony ruled swing this past week at Cleveland Public Hall, when 70 members of the Cleveland Summer Orchestra selected by ballot the Hit Tune for July at the monthly Cleveland Phonograph Merchants Association conclave. Assisting the orchestra to make its choice was Larry Adler, harmonica virtuoso, who was the guest star at the meeting.

Results of the tabulation showed that "As Years Go By" has been selected as the Hit Tune for July. The next five tunes in order of popularity were; "Je Vous Aime," "On The Old Spanish Trail," "An Apple Blossom Wedding," and "Tallahassee."

REWARD

'WHERE IS SAM?'

Communicate
JEWEL MUSIC • 1674 B'WAY, N. Y. C.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"You Should Live So Long"

"Guitar Boogie Woogie"

JIMMY DALE

(Continental 8025)

● Snatching this coveted position this week is a ditty oh so jam packed full of kicks; and flavored with stuff that's just a natural for your machine. Titled "You Should Live So Long", the lyrical phrasing therein looks like a cinch to clinch for top phono play honors in so many spots waiting for a coin culler. Jimmy Dale renders the torrid tune in top manner, with lots of meat in the background beat to set the pace. Wax story spins about that independent character, who always gets what he wants. On the flip with an all instrumental affair, Jimmy's boys offer ops effective rhythmic wax, that the cactus crowd may go for. Topside tune is in for a barrel full of coin play —so latch on!

ANOTHER HILLBILLY HIT by CONTINENTAL

"YOU SHOULD LIVE SO LONG"
"GUITAR BOOGIE WOOGIE"
✱8025
JIMMY DALE
AND HIS PRIDES OF THE PRAIRIE

REPRINTED FROM
CASH BOX JUNE 16 ISSUE

NOW IN PREPARATION
THE NEW CONTINENTAL CATALOG
OVER 3000 RECORDINGS • GROWING SINCE 1939 • WRITE FOR IT!

IT'S CONTINENTAL NOW FOR TOP HILLBILLY AND WESTERN NICKEL SNATCHERS

ORDER FROM YOUR LOCAL DISTRIBUTOR OR

CONTINENTAL RECORDS

NEW YORK, 265 WEST 54TH STREET • CHICAGO, 1941 N. WESTERN AVENUE
CLEVELAND, 626 HURON ROAD • DETROIT, 415 BRAINARD STREET

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

Selected as Nation's Theme Song for
"Columbus Plan to Speed Homes for Veterans" . . .

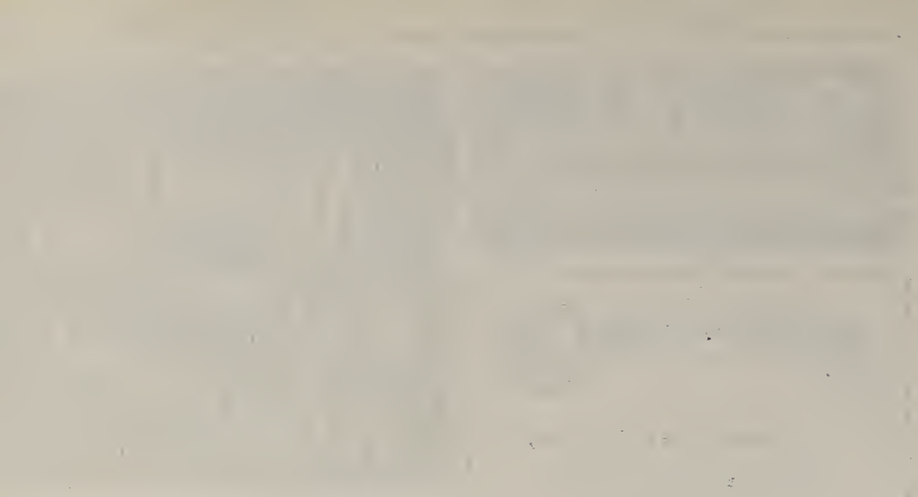
"I Had A Wonderful Time in Columbus"

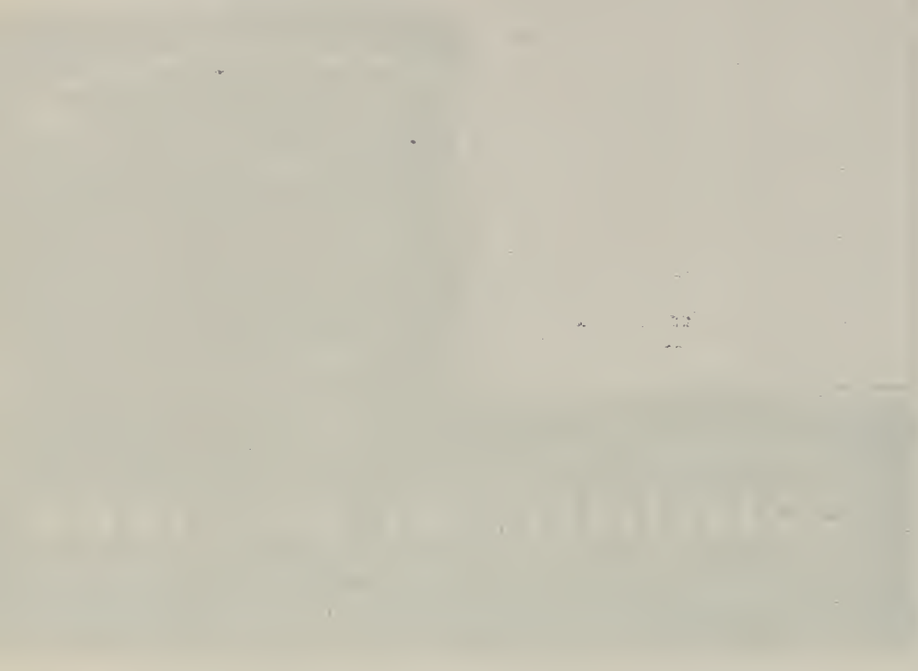
Recorded on OHIO RECORDS No. 001

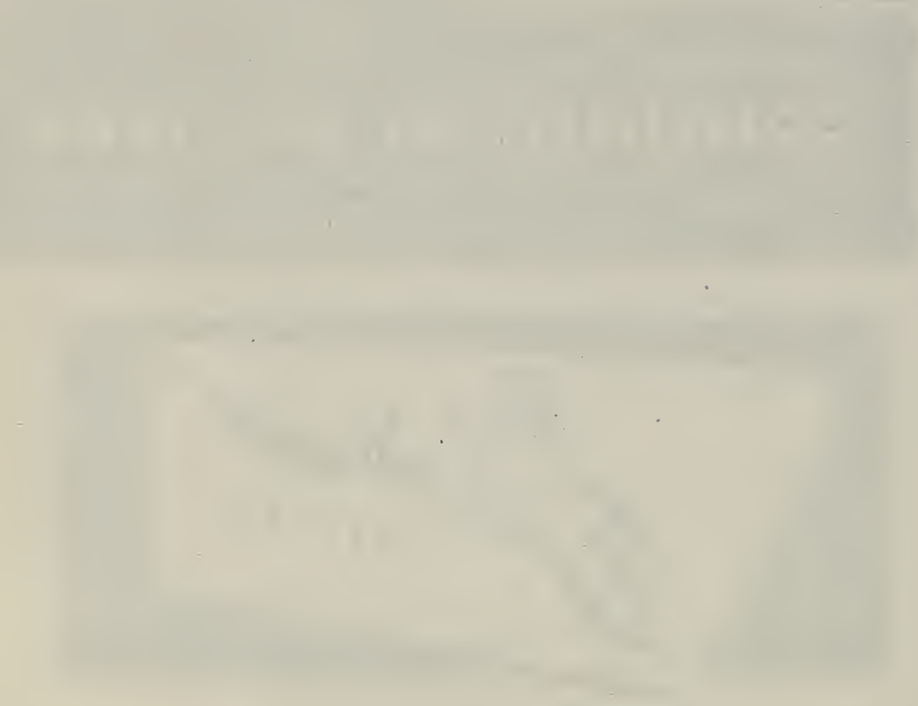
Featuring JACK LATHROP and THE BUCKEYES

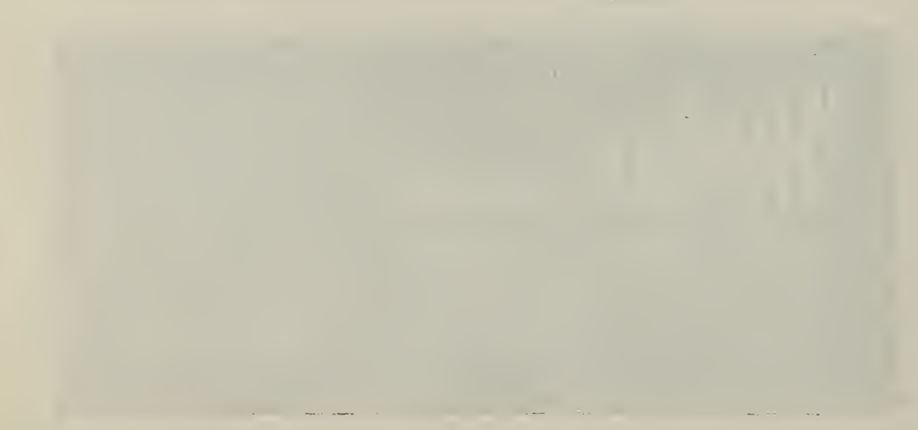
Backed by "Let's Get Married" with Betty Donovan

Mfg. by Cecille Music Co., Inc., 1674 Broadway, N. Y.









HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 THEM THERE EYES
Roy Milton
(Miltone 201)
Enters its eighth consecutive week on this page to garner the number one spot with a smash.

2 WHEN I WRITE MY SONG
Herb Jeffries
(Exclusive 16x)
Shot up out of nowhere to grab the coveted second place.

3 WALKIN'
Joe Liggins
(Exclusive 242)
In fifth position last week — moves up the ladder to number three now.

4 JACK YOU'RE DEAD!
Louis Jordan
(Decca 23901)
Its first appearance on this page and a sure fire winner report the ops.

5 PEG O' MY HEART
The Harmonicats
(Vitacoustic 1)
This ditty is going places and catching coin in any spot.

6 DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch.
(Victor 20-2225)
A brand new tune in a brand new spot — and reported satisfying many an op.

7 KIDNEY STEW
Eddie Vinson
(Mercury 8028)
Holding its own in the machines of so many Harlem ops.

8 WHEN I GROW TOO OLD TO DREAM
Roy Milton
(Miltone 202)
A steady coin culler say the ops, with a long ride expected with this tune.

9 OLD MAID BOOGIE
Eddie Vinson
(Mercury 8028)
In this column for more than five weeks now and now delighting ops and customers alike.

10 DO AS I SAY
Roy Milton
(Miltone 202)
The flip of the numbber eight tunc, and rapidly rising.

JERRY MURAD'S

"HARMONICATS" Score Another Hit

AMERICA'S MOST COPIED GROUP REACHES NEW HEIGHTS WITH...

2A "malaguena"

2B "harmonica boogie"

IN THEIR UNIQUE INIMITABLE STYLE. NO COPY CATS, BUT

JERRY MURAD'S HARMONICATS

Still taking the country by storm with...

1A "Peg o' My Heart"

VITAcoustic TONE CONTROLLED Records

"LIVING SOUND"

CHICAGO
NEW YORK
HOLLYWOOD

GENERAL OFFICE & STUDIOS
42nd FLOOR
20 N. WACKER DRIVE
CHICAGO 6, ILL.

RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

AN APPLE BLOSSOM WEDDING

Buddy Clark

(Columbia 37488)

Ops in Houston, Texas peg this one for the big time.

JACK YOU'RE DEAD!

Louis Jordan

(Decca 23901)

Kicking up a storm throughout the entire country, with ops reported ordering like mad!

MY PRETTY GIRL

Lawrence Welk

(Decca 23878)

Midwest ops say this one is sure-fire material for a barrel full of coin play.

TIM TAYSHUN

(Temptation)

Red Ingle

(Capitol 412)

On top of the heap in Los Angeles and reported to be moving fast.

YOU WERE SWEET SIXTEEN

Perry Como

(RCA-Victor 20-2259)

In the machines of so many ops; this tune appears to be on its way up.

REWARD

'WHERE IS SAM?'

Communicate
JEWEL MUSIC • 1674 B'WAY, N. Y. C.

Signature's
OSCAR TO
RED BENSON
"Let me hear those trumpets" says Red over Gotham's WINS every day from 11 to 12 and 1 to 3. No average jock, Red has a topnotch comedy show Saturdays from 6:15 to 6:45.

A MUST FOR EVERY COIN BOX!

JOHNNY LONG AND HIS ORCHESTRA

SIG 15120

HAWAIIAN WAR CHANT

VOCAL BY THE BEACHCOMBERS

AN EVENING IN PARIS

VOCAL BY FRANCEY LANE AND THE BEACHCOMBERS

Signature records

DISTRIBUTED BY
GENERAL ELECTRIC SUPPLY CORPORATION
See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York 1, N.Y.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Honey, Be My Honey Bee"

"It Makes No Difference Now"

DAVE DENNY

(Signature 1016)

● Dave Denny can be counted among the more capable warblers of western styled melody, and on this disk he scores well enough to take top honors among the stack of boots and saddles stuff heard at our last session. Pairing "It Makes No Difference Now," a familiar and successful melody that echoes romance on the wide open spaces, with "Honey, Be My Honey Bee," a more recent novelty ditty, ops should find the combination tailor-made to phono use in whatever locations the lads and lassies like their wax cut to a cowboy pattern. Give it a whirl.

"Texas Guitar Boogie"

"Ace In The Hole"

TEXAS TOP HANDS

(Savoy 3012)

● Certainly among the top disks heard this week is this offering by the Texas Top Hands of a pair of crackerjack sides that should appeal wherever the demand is for this type of musical styling. Offering a great all-instrumental on "Texas Guitar Boogie," an interpretation reminiscent of the great and recent "Guitar Boogie," the boys prove their versatility by switching to the very nostaligic "Ace In The Hole" on the other deck. With Walter Kleypus leading the vocal, the boys come in as a chorus to wind up the number as one of the profit-making platters to be heard in this most recent stack.

"The Miners Song"

"Sweet Corrina Blues"

SHORTY LONG

(Signature 1015)

● Ops with locations in mining areas should find the topside of this platter a natural. It's the "Miners Song" as done by capable Shorty Long, and it's loaded up with plenty of appeal for any spot where the boys of that trade gather for a quick one. The flip, "Sweet Corrina Blues" is more of a stock blues-type ditty that should serve well enough as a filler and as a support item for spots where the top deck will be in demand.

"I'm Sick And Tired Of You Little Darling"

"Lawdy What A Gal"

MERLE TRAVIS

(Capitol 40006)

● Merle Travis can always be depended upon to come thru with a pair of money-makers, and on this latest release he upholds his reputation along those lines. Presenting "I'm Sick And Tired Of You Little Darling," and "Lawdy What A Gal," little can be said of the originality of the melodies themselves, but they are lively and pleasant, and Merle offers them in fine style. Little more can be said of the platter. It's good, dependable phono fare. Ops can take it from there.

COMING BACK LIKE A CYCLONE!

"The No. 1 torch song of all time." (Variety)

APOLLO 1055	Four Vagabonds
ARA	George Jessel (Album A-9)
CAPITOL 433	Dinning Sisters with Art Van Damm Quintet
COAST 8002	Jack McLean Orch. (Wayne Gregg vocal)
COLUMBIA 37544	Ray Noble Orch.
DECCA 23602	Frank Froeba & his Boys (Album A-427)
DECCA 25078	Ted Weems Orch. (Perry Como vocal)
DECCA	Dick Robertson Orch.
DELUXE 1036	Joe Howard with Elm City Four (Album 18)
DIAMOND 2082	Jerry Cooper with Szath-Mary Orch.
HOLLYWOOD RHYTHMS 1522	Hollywood Rhythm-Aires with Chuck Miller
MAJESTIC 6013	Foy Willing & Riders of the Purple Sage
PILOTONE 5132	Joseph Littau Orch.
RAINBOW 10002	Marshall Young
SIGNATURE 15057	Bobby Doyle with Ray Bloch Orch.
SIGNATURE 15140	Bobby Doyle with Ray Bloch Orch. (Album S-9)
SONORA 1084	Ben Yost Singers (Album MS-469)
SONORA 2012	D'Artega Orch. (Hal Horton vocal)
VICTOR 20-2315	Perry Como
VICTOR	Wayne King
VICTOR	Jean Sablon

Other Great Joe Howard Hits in the Same Film

HONEYMOON
WHAT'S THE USE OF DREAMING?
BE SWEET TO ME KID

EDWARD B. MARKS MUSIC CORPORATION
RCA Building • Radio City • New York

Ellington Leaves Musicraft; Report Columbia Deal Offered

NEW YORK — Duke Ellington's orchestra withdrew from the Musicraft Records picture this past week and is reported negotiating with at least two major recording companies for a substantial contract.

Had Ellington agreed to stand by his present contract with the platter firm, he could have seriously hampered the refinancing deal just concluded by the diskery, it was learned. It is reported that the well known maestro settled for a minimum cancellation figure instead, with several penalty stipulations involved in his favor.

Columbia Records has been reported bidding for Ellington's services, since it is well known in the music business that the plattery does not have a headline star of the Ellington caliber; aside from Cab Calloway. Since Count Basie left the former diskery, they have produced little, if any, records by a top Negro star.

'Vitacoustic Girl'

CHICAGO — Vitacoustic Records, Inc., this city, announced to the trade this past week the winner in their contest to find their "Vitacoustic Girl."

Miss Sharon Lee Puttie, a trouper at the ripe old age of three, all but walked away with the balloting.

Pictured above, Sharon arrives at Municipal Airport, Chicago; concluding her trip to Detroit, the prize for winning the contest sponsored by Jack The Bell Boy, disc jockey at WJBK.

Standard Songs are MONEY MAKERS!

"SOMETIMES I'M HAPPY"

Recorded by

ANITA O'DAY—Signature 15127
ELLA LOGAN—Black & White 812
JO STAFFORD—Capitol 20051
EDDIE DUCHIN—Columbia 36746

Published by Harms, Inc.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

REWARD

'WHERE IS SAM?'

Communicate
JEWEL MUSIC • 1674 B'WAY, N. Y. C.

Am I Happy
VIC DAMONE
is getting raves
EVERYWHERE!
The sleeper side is
"I Have But One Heart"
backed by "Ivy". It's terrific!

more MERCURY money makers

HARRY COOL
And His Orchestra
'I'm A Rollin'
'Forgive Me'
Mercury 3063 60c

DEL COURTNEY
And His Orchestra
'Hawaiian War Chant'
'Josephine'
Mercury 5054 75c

TWO TON BAKER
And His Music Makers
'Bloop Bleep'
'Chocolate Sundae'
Mercury 5058 75c

JAY McSHANN
And His Orchestra
'Geets Are Gone'
'Strange Woman Blues'
Mercury 8041 75c

CLIFF BRUNER
And His Orchestra
'Lucille From Mobile'
'All This World To Me'
Mercury 6046 75c

MERCURY RECORDS

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat	KI—King	SI—Signature
BW—Black & White	MA—Majestic	SO—Sonora
CA—Capitol	ME—Mercury	ST—Sterling
CH—Continental	MG—M-G-M	SW—Swank
CD—Columbia	MN—Manor	TO—Top
DE—Decca	MD—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VO—Vogue
EL—Excelsior	NA—National	VT—Vitacoustic
EN—Enterprise		

1—Mam'selle — 119.1 (June 16) — 140.3 (June 9) — 150.8 (June 2)

AL-536—AL GAYLE & HARMONICORDS
CA-396—PIED PIPERS
It's the Same Old Dream
CO-37343—FRANK SINATRA
Stella By Starlight
DE-23861—DICK HAYMES
Stella By Starlight
EN-257—DERRY FALLIGANT
MA-7217—RAY DOREY
Man Who Paints The Rainbow
ME-5D48—FRANKIE LAINE
All Of Me
MGM-10011—ART LUND
Sleepy Time Gal
NA-9032—JACK CARROLL
I Wonder, I Wander, I Wonder
RA-10D14—MARSHALL YOUNG
Mahzel
SI-15093—RAY BLOCH ORCH.
It's So Nice To Be Nice
SO-2D23—GEORGE TOWNE ORCH.
Chi Baba Chi Baba
VI-20-2211—DENNIS DAY
Stella By Starlight

2—Peg o' My Heart — 100.0 (June 16) — 81.6 (June 9) — 65.4 (June 2)

AL-537—AL GAYLE & HARMONICORDS
Remember
CA-346—CLARK DENNIS
Bless You
CO-37392—BUDDY CLARK
Come to Me, Bend to Me
MA-7238—DANNY O'NEIL
I'll Take You Home Again Kathleen
ME-5D52—TED WEEMS
Violets
MG-10037—ART LUND
On The Old Spanish Trail
NA-9027—RED McKENZIE
Ace in the Hole
SI-15119—FLOYD SHERMAN
Don't Cry Little Girl Don't Cry
VI-20-2272—THE THREE SUNS
Across the Alley from the Alamo
VT-1—THE HARMONICATS
Fantasy Impromptu

3—Linda — 96.2 (June 16) — 93.9 (June 9) — 89.2 (June 2)

CA-362—PAUL WESTON ORCH.
Roses in the Rain
CO-37215—RAY NOBLE ORCH. (FT)
Love Is a Random Thing
DE-23864—GORDON JENKINS O.
Maybe You'll Be There
ME-3058—CHUCK FOSTER ORCH.
Roses In The Rain
SI-15106—LARRY DOUGLAS
Beware My Heart
SO-2006—BOB CHESTER ORCH.
Roses In The Rain
VI-20-2047—CHARLIE SPIVAK ORCH.
So They Tell Me

4—My Adobe Hociendo — 91.4 (June 16) — 71.5 (June 9) — 76.1 (June 2)

CA-389—DINNING SISTERS
If I Had My Life to Live Over
CO-37332—LOUISE MASSEY
Starlight Schottische
CT-8001—JACK McLEAN
DE-23846—RUSS MORGAN ORCH.—BAKER
This Is the Night
EN-147—THE COSSMAN SISTERS
KI-609—BILLY HUGHES
MA-1117—EDDY HOWARD ORCH.
Midnight Masquerade
ME-3054—BOBBY TRUE TRIO
Heartaches
RH-101—THE ESQUIRE TRIO
VI-20-2150—BILLY WILLIAMS
Ain't Gonna Leave My Love No More
VO-785—ART KASSEL ORCH.
The Echo Said No

5—Across the Alley from The Alamo — 87.1 (June 16) — 72.5 (June 9) — 99.2 (June 2)

CA-387—STAN KENTON O.
No Greater Love
CO-37289—WOODY HERMAN O.
No Greater Love
DE-23863—MILLS BROTHERS
Dream, Dream, Dream
ME-3060—THE STARLIGHTERS
VI-20-2272—THE THREE SUNS
Peg O' My Heart

6—That's My Desire — 71.4 (June 16) — 54.1 (June 9) — 60.8 (June 2)

AP-1D56—CURTIS LEWIS
Sky Blue
CA-395—MARTHA TILTON—ELLIOTT ORCH.
I Wonder, I Wander, I Wander
CN—6D48—GOLDEN ARROW QUARTET
I Want to Be Loved
CO-37329—WOODY HERMAN ORCH.
Ivy
DE-23866—ELLA FITZGERALD
A Sunday Kind of Love
ME-3043—FRANKIE LAINE
By The River St. Marie
MG-1DD20—ART MOONEY
MN-1D64—THE CATS & THE FIDDLE
MO-147—HADDA BROOKS
Humoresque Boogie
SO-2D19—RAY ANTHONY ORCH.
VI-2D-2251—SAMMY KAYE ORCH.
Red Silk Stockings and Green Perfume

7—Heartaches — 64.8 (June 16) — 68.4 (June 9) — 60.1 (June 2)

AP-1045—GORDON MacRAE
If I Had My Life To Live Over
CA-372—JOE ALEXANDER
If I Had A Chance With You
CN-8021—RAY SMITH
Honey Be My Honey Bee
CO-37234—DINAH SHORE
Anniversary Song
CO-373D5—HARRY JAMES ORCH.
I Tipped My Hat
DE-25D71—TED WEEMS O.—ELMO TANNER
Oh' Monah
DEL-1D68—TED MARTIN
KI-598—COWBOY COPAS
MA-1111—EDDY HOWARD O.
Don't Tell Her What's Happened to Me
MG-10001—JIMMY DORSEY ORCH.
There Is No Greater Love
NA-9026—RED McKENZIE
If I Had My Life to Live Over
SI-15065—RAY BLOCH ORCH.
What Am I Gonna Do About You?
SO-2005—TED STRAETER ORCH.
That's Where I Came In
VI-20-2175—TED WEEMS ORCH.
Piccolo Pete

8—Chi-Baba Chi-Baba — 54.8 (June 16) — 47.9 (June 9) — 76.2 (June 2)

AP-1064—CONNEE BOSWELL
There's That Lonely Feeling Again
AR-1001—SHERMAN HAYES
Say No More
CA-419—PEGGY LEE
Ain'tcha Ever Coming Back
COL-37384—THE CHARIOTEERS
Say No More
DE-23878—LAWRENCE WELK
My Pretty Girl
DEL-1080—TED MARTIN
Peg O' My Heart
MA-1133—LOUIS PRIMA
Mahzel
MG-10027—BLUE BARRON
Oh My Achin' Heart
SO-2023—GEORGE TOWNE ORCH.
Mam'selle
VI-20-2259—PERRY COMO
When You Were Sweet Sixteen

9—I Wonder, I Wonder, I Wonder — 51.5 (June 16) — 65.3 (June 9) — 32.3 (June 2)

CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH.
That's My Desire
CO-37353—TONY PASTOR O.
Get Up Those Stairs Mademoiselle
DE-23865—GUY LOMBARDO ORCH.
It Takes Time
DEL-1075—TED MARTIN
MA-1124—EDDY HOWARD ORCH.
Ask Anyone Who Knows
MG-10018—VAN JOHNSON
MO-20-516—THE SCAMPS
NA-9032—JACK CARROLL
Mam'selle
SO-2024—TED STRAETER ORCH.
My Pretty Girl
VI-20-2228—LOUIS ARMSTRONG ORCH.
It Takes Time

10—I Believe — 37.2 (June 16) — 26.1 (June 9) — 30.8 (June 2)

CO-37300—FRANK SINATRA
Time After Time
MG-10026—ZIGGY ELMAN
Ivy
MU-492—ARTIE SHAW ORCH.
It's The Same Old Dream
VI-20-2240—LOUIS ARMSTRONG ORCH.
You Don't Learn That In School

11—Ivy — 30.0 (June 16) — 30.5 (June 9) — 13.8 (June 2)

CA-388—JO STAFFORD — WESTON ORCH.
A Sunday Kind of Love
CO-37329—WOODY HERMAN ORCH.
That's My Desire
DE-23877—DICK HAYMES
They Can't Convince Me
MA-7223—RAY McKINLEY ORCH.
Meet Me at No Special Place
ME-5D53—VIC DAMONE
I Have But One Heart
VI-2D-2275—VAUGHN MONROE ORCH.
Say No More

12—Anniversory Song — 27.1 (June 16) — 29.6 (June 9) — 23.9 (June 2)

AP-144—GEORGE WAGNER
Bese Me Mucho
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.)
My Best to You
CO-37289—WOODY HERMAN O.
No Time
CO-37234—DINAH SHORE
Heartaches, Sadness and Tears
DE-23799—GUY LOMBARDO O.
Uncle Remus Said
DE-23714—AL JOLSON
Avalon
MA-1107—LOUIS PRIMA O.
That's How Much I Love You
ME-3D36—ANITA ELLIS
I'm Yours
MU-428—ARTIE SHAW ORCH.
Guilty
SI-15D75—LARRY DOUGLAS
The Girl That I Marry
SO-2004—GEORGE TOWNE ORCH.
Sonata
VI-2D-2126—TEX BENEKE O.
Haadle Addle

13—Jack, Jack, Jack — 23.8 (June 16) — 30.6 (June 9) — 21.6 (June 2)

CA-4D3—JACK SMITH
Oh! My Achin' Heart
CO-37319—XAVIER CUGAT ORCH.
Illusion
DE-23860—ANDREWS SISTERS
His Feet Too Big For De Bed
MA-1099—NORO MORALES ORCH.
Ten Jabon
NA-9D28—ENRIC MADREGUERA
Made for Each Other
VI-26-9D21—JOHN PARIS
Illusion
VI-26-9D14—PETE RIVERA ORCH.
Confession

14—Red Silk Stockings and Green Perfume — 14.8 (June 16) — 20.4 (June 9) — 20.0 (June 2)

AP-141—SMILEY WILSON
I'm Satisfied With Lile
CO-37330—TONY PASTOR ORCH.
Get Up Those Stairs, Mademoiselle
DE-23946—LAWRENCE WELK O.
I Won't Be Home Anymore When You Call
MA-7216—RAY McKINLEY ORCH.
Jiminy Crickets
VI-20-2251—SAMMY KAYE ORCH.
That's My Desire

15—A Sunday Kind of Love — 13.8 (June 16) — 27.1 (June 9) — 19.2 (June 2)

CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.)
Ivy
CO-37219—CLAUDE THORNHILL ORCH.
Sonata
DE-23866—ELLA FITZGERALD
That's My Desire
MA-1113—LOUIS PRIMA ORCH.
A Nickel for a Memory
ME-5019—FRANKIE LAINE
Who Cares What People Say

16—Time After Time — 13.6 (June 16) — 11.3 (June 9) — 25.4 (June 2)

CA-383—MARGARET WHITING
Spring Isn't Everything
CO-37300—FRANK SINATRA
I Believe
MA-7215—GEORGE OLSEN ORCH.
Let Me Call You Sweetheart
ME-5041—GLEN GRAY ORCH.
Necessity
MU-462—TEDDY WILSON QUARTET
Moon Faced, Starry Eyed
SI-15109—JOHNNY LONG ORCH.
Unless It Can Happen With You
VI-20-2210—TOMMY DORSEY ORCH.
It's The Same Old Dream

17—Stello By Starlight — 12.4 (June 16) — 10.2 (June 9) — 6.2 (June 2)

CA-397—BILLY BUTTERFIELD ORCH.
Maybe You'll Be There
CO-37323—HARRY JAMES ORCH.
As Long as I'm Dreaming
CO-37343—FRANK SINATRA
Mam'selle
DE-23861—DICK HAYMES
Mam'selle
DE-23468—VICTOR YOUNG ORCH.
Mam'selle
SI-15116—RAY BLOCH ORCH.
Deep Purple
VI-20-2211—DENNIS DAY
Mam'selle

18—As Long As I'm Dreaming — 11.4 (June 16) — 2.0 (June 9) — — (June 2)

CA-417—ANDY RUSSELL
Je Vous Aime
CO-37323—HARRY JAMES O.
Stella By Starlight
DE-23848—BING CROSBY
Smile Right Back At The Sun
MA-12010—GEORGIA GIBBS
Sellin' The Jack
MA-7222—THE TWILIGHT THREE
I Can't Get Up The Nerve To Kiss You
ME-3D59—ANITA ELLIS
Ask Anyone Who Knows
SI-15089—BOBBY DOYLE
You'll Know When It Happens
VI-2D-2260—TEX BENEKE O.
My Heart Is A Hobo

19—Tim Taychun — 10.0 (June 16) — — (June 9) — — (June 2)

CA-412—RED INGLE
For Seventy Mental Reasons

20—After Graduation Day — 9.5 (June 16) — 10.7 (June 9) — 8.9 (June 2)

CO-37389—EDDY DUCHIN
Je Vous Aime
MA-7230—DANNY O'NEIL
Passing By
MG-10024—KATE SMITH
Dreams Are A Dime A Dozen
VI-2D-22D9—SAMMY KAYE ORCH.
The Egg and I

21—When You Were Sweet Sixteen — 6.7 (June 16) — 3.1 (June 9) — — (June 2)

VI-2D-2259—PERRY COMO
Chi-Baba Chi-Baba

22—Rockin' Horse Cowboy — 5.7 (June 16) — 2.8 (June 9) — 9.1 (June 2)

CA-411—CLARK DENNIS
The Heather on the Hill
CO-37337—FRANKIE CARLE O.
Midnight Masquerade

23—April Showers — 5.3 (June 16) — — (June 9) — — (June 2)

CA-10088—MARGARET WHITING
When Day Is Done
CS-7D8—LARRY CLINTON
East Of The Sun
DE-23845—GUY LOMBARDO ORCH.
If I Had My Way
DE-23740—AL JOLSON
VI-2D-1978—DENNIS DAY
The Whole World Is Singing My Song

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- 4000 Aux. Steel Speaker 45.00
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BELLS

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- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle .....

PACE
- 5c DeLuxe Chrome Bell .....
- 10c DeLuxe Chrome Bell .....
- 25c DeLuxe Chrome Bell .....
- 50c DeLuxe Chrome Bell .....
- $1.00 DeLuxe Chrome Bell .....
- 5c Cherry Bell .....
- 10c Cherry Bell .....
- 25c Cherry Bell .....
- 50c Cherry Bell .....
- $1.00 Cherry Bell .....

CONSOLES

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JUST PICTURE **. . . yourself as the distributor of this money maker!**

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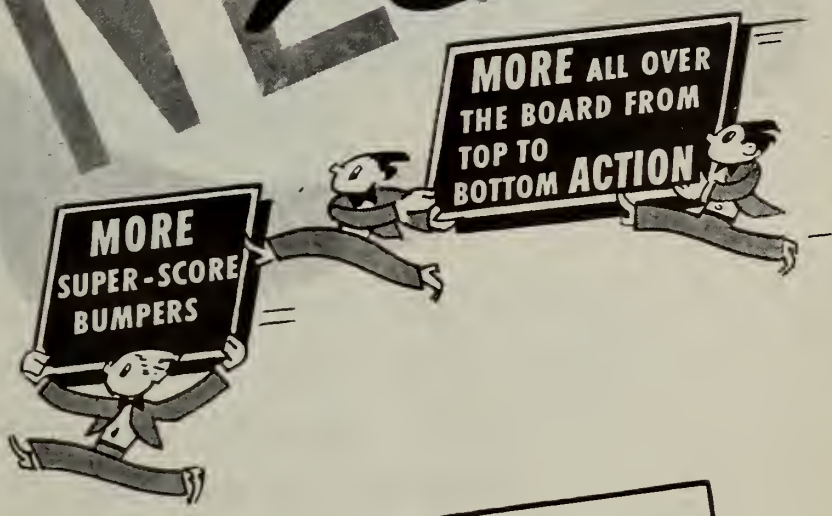

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COIN MACHINE INDUSTRIES, INC. CMI For Your Protection

MEMBER

MICHIGAN PHONO OPS BAN WARING RECORDS

DETROIT, MICH. — Following closely on the action taken by the Cleveland and Ohio State music merchants associations, the Michigan Automatic Phonograph Owners Association, Inc., of which Morris Goldman is president, decided this past week to ban any future Fred Waring recordings and not to play them in juke boxes in this state.

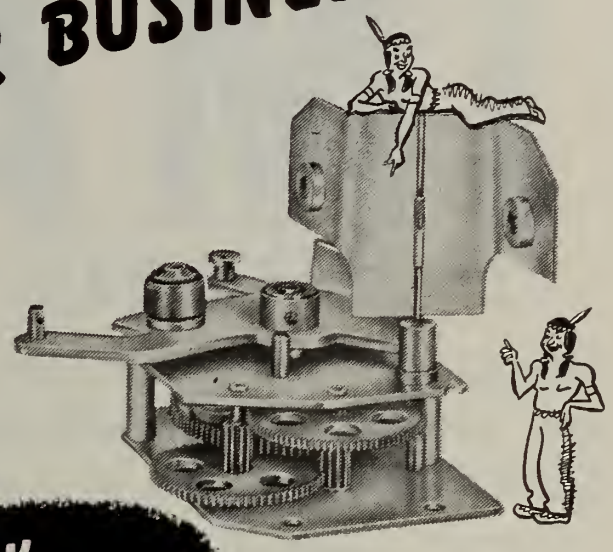
The association thru its members unanimously passed a resolution that if any artist felt as Fred Waring did (that constant repetition of an artists' recordings in a juke box hurt the artist) that they will refrain from playing these records.

More and more ops thruout the state have pulled any of the Waring recordings which they might have had in their boxes tho there are very few of them in existence at this time.

It is understood, tho, that Waring has just pressed a new release with Bing Crosby singing the vocal.

It is also reported that operators in other states thruout the country are also banning any of the Waring records and will not use any recordings which he may make in the future. All juke box coinmen are of the opinion that in this way they will not hurt Waring if they keep his records out of their boxes.

PRECISION IS OUR BUSINESS



THE CLOCK ASSEMBLY

The clock or governor may truly be considered the heart of the CHIEF mechanism. All action is timed and controlled by the clock.

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4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
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COIN OPERATED RADIOS
"THE ULTIMATE IN SERVICE—ENTERTAINMENT AND PROFITS"
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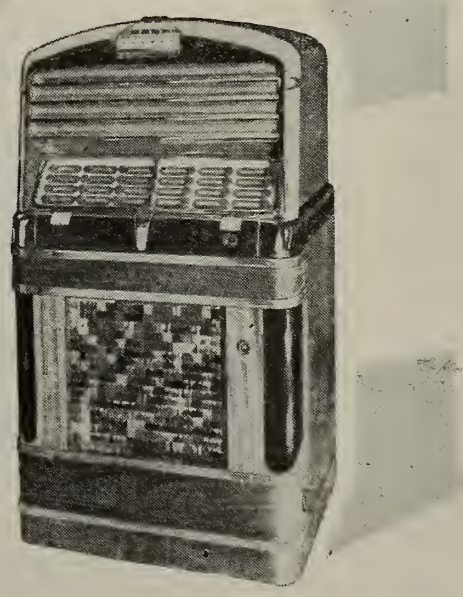

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IT TAKES MORE MONEY!

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DE LUXE MODEL "A"

Roll all the features of the Model "A" AMI phonograph into one, and you come up with the simple basic fact: "The AMI makes more money!" We know this is the feature which interests you most of all because phonograph earning power is the only solution for today's success in music operating.

AMI HIDEAWAY CABINET

Concentrated Perfection in Engineering Performance

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI *Selective* Play Mechanism and Remote Volume Control

$515

With AMI *Continuous* Play Mechanism
Complete with Amplifier and Remote Volume Control
$482.50

Complete with Amplifier but without Remote Volume Control
$470.00

Complete without Amplifier and without Remote Volume Control
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Prices F.O.B. Grand Rapids
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Reports Bowling Game Opens New Spots

JACK NELSON

CHICAGO — Jack Nelson reports that operators of Strikes 'N' Spares are opening up many new spots with this automatic bowling alley, made by Allite Manufacturing Company of Los Angeles, Calif.

Recently the Markepp Company of Cleveland reported that seven games were placed at Euclid Beach, a public park just outside of Cleveland. This is the first time a coin operated machine has been able to make this choice location, according to Meyer Marcus, owner of Markepp.

Another choice location for amusement games was opened by Strikes 'N. Spares when two games were placed on the excursion ship Admiral, sailing out of St. Louis, Mo. This ship has a capacity of 5,000 passengers and the games get a terrific play.

This automatic bowling alley has also made big strides on regular tavern locations. In the Los Angeles area Strikes 'N' Spares has been so popular that location owners have demanded an additional game and some have as many as three games where they have big places of business. Location owners claim that it is very common for the same people to come in almost daily to play the game and this of course makes it impossible for other players to get in. Therefore, the additional games are necessary. Operators are placing Strikes 'N' Spares at one-third commission to the location without any difficulty. Game is 10c for first five frames and 10c for second five frames to complete the game, making it 20c for ten frames.

Another Great New Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
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BEST OFFER TAKES

BRAND NEW

(ORIGINAL CARTONS)

SOLOTONE & PERSONAL MUSIC STUDIO & LOCATION EQUIPMENT

QUANTITY ORDERS SOLICITED

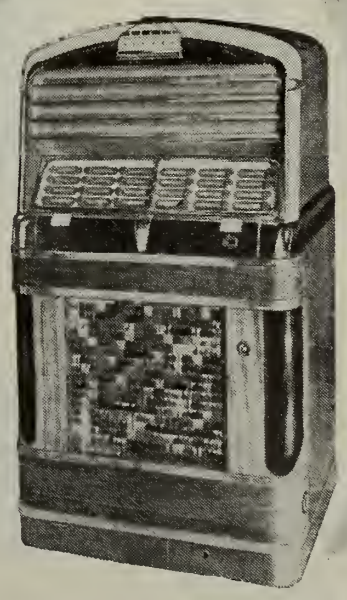
WIRE — WRITE

Box No. 123, THE CASH BOX, 381 - 4th Ave., New York 16, N. Y.

"Fiesta" IS IN THE SPOTLIGHT FROM NOW ON!

DE LUXE

Aireon



EXCLUSIVE DISTRIBUTORS

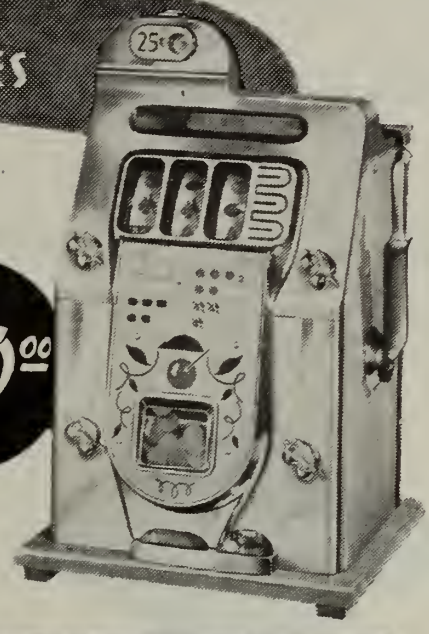
V. P. DISTRIBUTING CO.

2336 OLIVE ST. ST. LOUIS 3, MO.

SUPER DE LUXE MODEL ALSO AVAILABLE

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES



FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

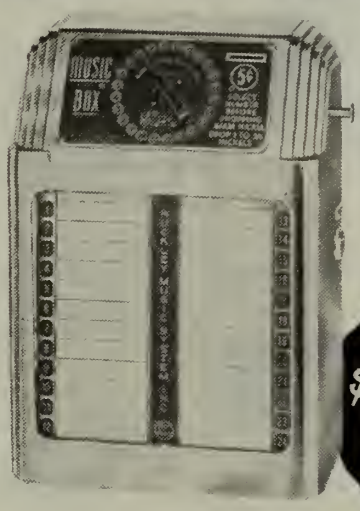
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- **Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.**
- **Club Handle and Handle Collar chrome plated.**
- **Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.**
- **5c-10c-25c chrome Denominator Coin Intake.**
- **Payout Cups with anti-spoon Cup.**
- **Drillproof Plates.**

$50.00

THE NEW Music Box



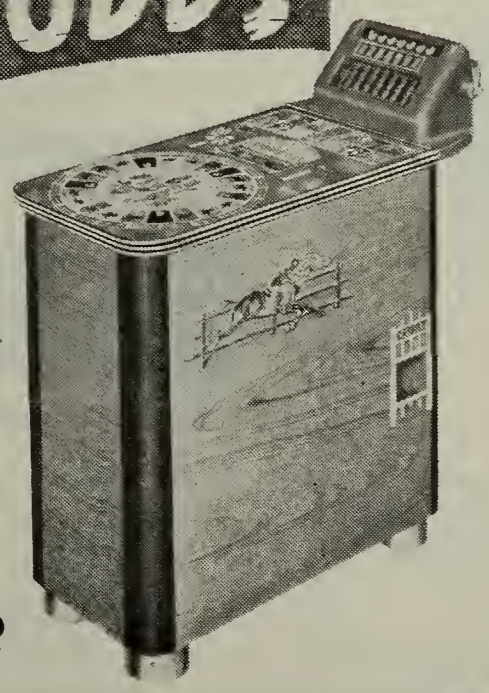
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Shreveport Times Tests Newspaper Venders

SHREVEPORT, LA. — The "Times" of this city is testing four new coin operated newspaper venders. On Sundays the four machines are placed in the downtown section of the city and on weekdays they are moved into the residential sections.

The machines contain display windows which show the issue of The Times on sale. They are loaded with 50 Sunday editions or 100 daily issues of the paper. They are serviced thruout the day. Nickels buy the daily issue and a nickel and dime combination purchases the Sunday edition.

Circulation manager of the paper reports that more of the coin operated venders will be placed in residential districts at a later date.

Florida Has Bill To Tax Coin Operated Radios

TALLAHASSEE, FLA. — Under the terms of a bill introduced by Representative Cobb of Volusia, Fla. coin operated radio receiving sets will be taxed at the rate of $2.25 annually.

Former tax figure was set at $7.50 each receiving set, but the memorandum accompanying the bill said that Comptroller Gay had explained that the $7.50 tax would be prohibitive for "several persons who desire to install coin operated radios in public places."

This is the first state tax set for coin operated radios in the nation. There are other bills under way, according to reports, but as yet none have been introduced in any of the state legislatures as far as coinmen have discovered at this date.

WHAT'S "A.M."?

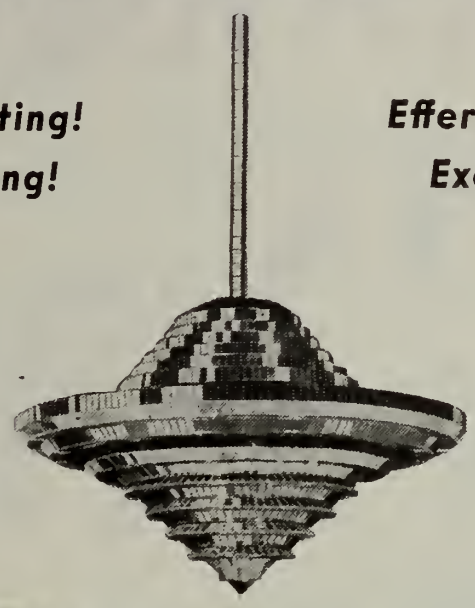
IT'S THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

FRANKEL... Your Headquarters for

PACKARD PLA-MOR

CEILING SPEAKER 1000

Scintillating! Sparkling!



Effervescent! Exciting!

Order today . . . it will pay!

FRANKEL DISTRIBUTING COMPANY

Serving the "Heart of America"

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

BEN RODINS SAYS

Keep Posted...
On Prices for New and Used Equipment

WRITE TODAY . . . A Postcard Will Do
Let BEN RODINS add your name to his Mailing List
REMEMBER—If I Can't Guarantee It . . . I Won't Ship It!

MARLIN
Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4. D. C.

WILL BUY ANY TYPE MILLS ESCALATOR SLOTS

MENTION QUANTITY AND PRICE IN FIRST LETTER

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

Now
THE GREATEST OF ALL Williams' Games
"ALL STARS"

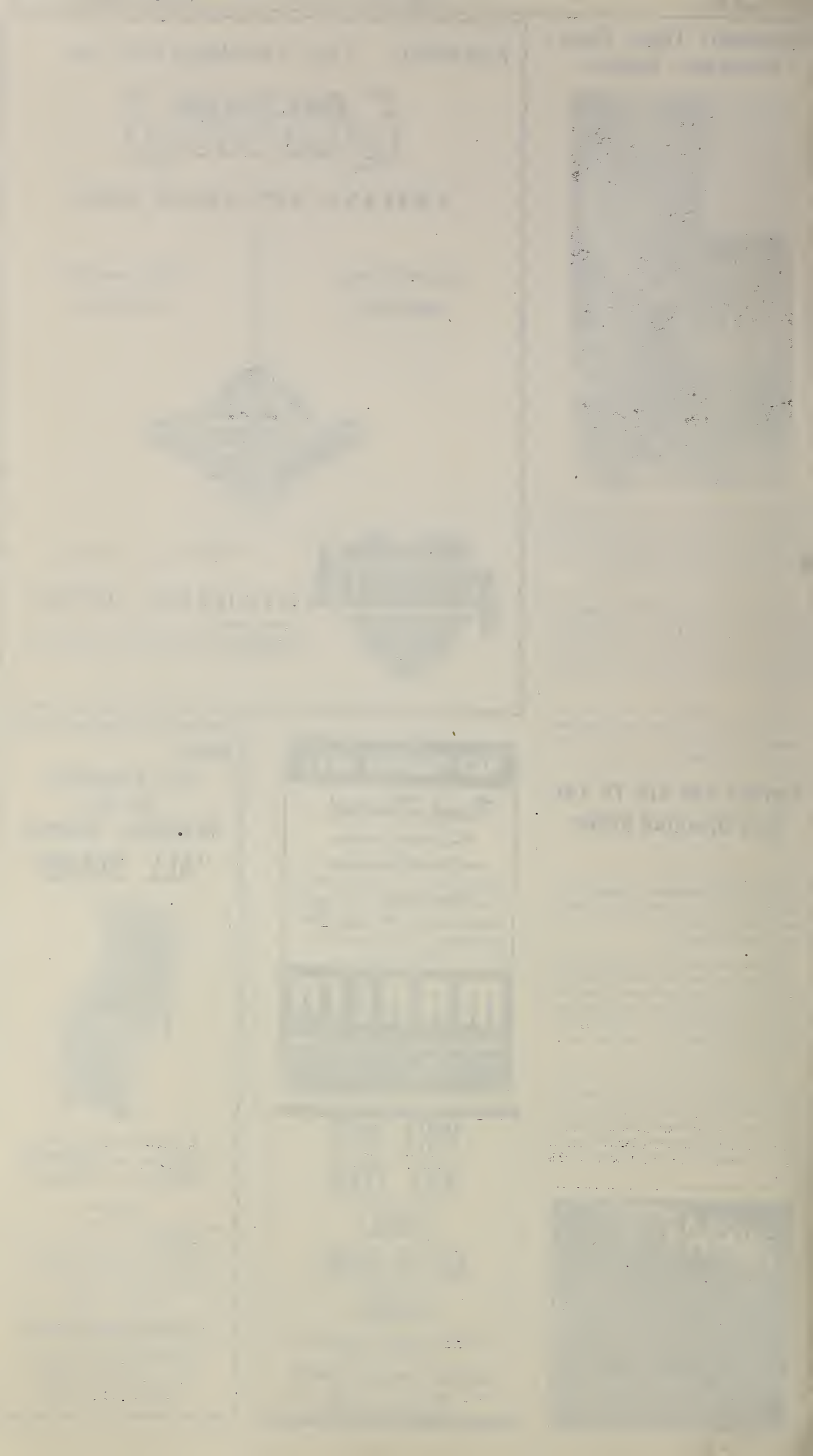
A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR

Featuring

★ REAL BATTING ACTION ON THE DIAMOND
★ LIFE-LIKE PLAYERS RUN THE BASES IN THE BACKBOARD
★ NEW 3-COIN DROP HEAD CHUTE

ORDER NOW!

CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE
KANSAS CITY, MO.



5th ANNIVERSARY ISSUE

OF

THE CASH BOX

GOES TO PRESS THIS WEEK

FRIDAY — JUNE 27

WIRE—PHONE YOUR AD IN RIGHT NOW!!

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y.
(Phone: MUrray Hill 4-7797)

CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PRospect 2687)

Pueblo, Colo. Hikes Phonograph Tax

PUEBLO, COLO. — Under the provisions of a new ordinance passed by the city council on first reading, operators here were hit with a hike in the license fee on coin operated music machines.

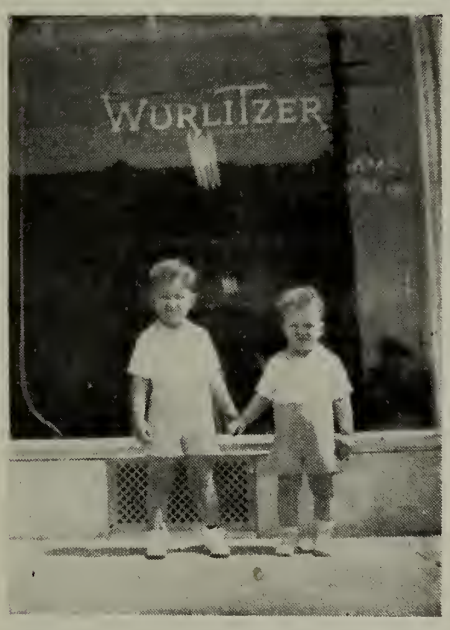
At present, music machines are assessed at the rate of $12 per machine per year, which it is claimed brings the city slightly less than $2,000 annually. Under the new ordinance, which becomes effective July 1, it is estimated the revenue will be raised to approximately $10,000 per year.

An operator's license will cost $125 per year, plus $15 for each machine operated. Any machines with more than 10 coin box outlets will be further assessed at the rate of $1 for each box over 10.

Locations owning their own machine will not be considered an operator and will have to pay $30 per year.

All music and pin ball machines in the city must be licensed under the new provisions after July 1.

Williams Distrib Co. Starts 'Em Young



Posed in front of the Little Rock office of the Williams Distributing Company, recently appointed Wurlitzer Distributor for Memphis, Tenn. and Little Rock, Ark., are M. G. Farmer, Jr. and Paul Lee Farmer, neighborhood pals of the Williams Little Rock office personnel.

Buster Williams says, "We start them young. Who knows but what these youngsters, who like to drop in and see how things are going, might not be budding Wurlitzer Music Merchants."

WANTED

BALLY GOLD CUPS

Write

Game must be complete with all parts intact. Cabinet must be in useable condition.

DURSELL NOVELTY CO.

176 Arch St., New Britain, Conn.

(Phone: 5154-W)

GENCO'S

ADVANCE ROLL WITH *FRB

***Floating Roll-over Buttons**

★ Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection

MEMBER

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Ops Gather to View Mills 'Constellation'

OAKLAND, CALIF, — Seen gathered for a view of the new Mills "Constellation" phonograph are a number of the West Coast operators who attended the showing sponsored here by the Mills Sales Co., Ltd.

The firm also sponsored showings of the machine at Portland, Ore., San Francisco and Los Angeles.

With Warren H. Taylor, general sales manager of Mills Sales Co., Ltd., at all the showings was Charlie Schlicht of Mills Industries, Chicago, who came to the West Coast expressly for that purpose.

Ohio City Cuts Pinball License

MARTIN'S FERRY, O. — Licenses issued by Bellaire city officials starting June 1st were lowered by the council from $25 to $15 per machine for pin ball games.

The number of licenses issued for juke boxes and pin ball machines by Mrs. Blanche Daugherty Bennett at the Water Department offices was estimated to be double that of last year.

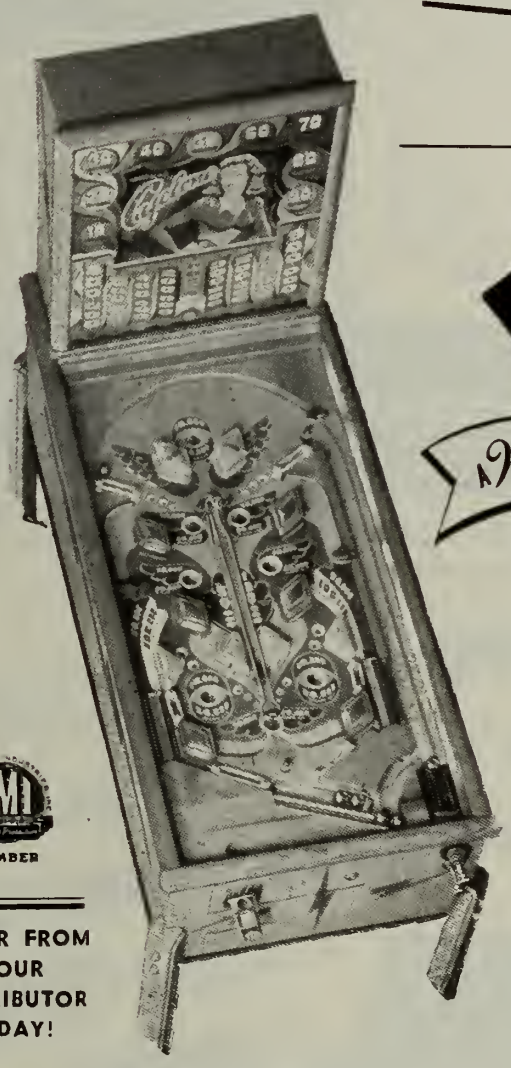
GOOD BUYS
in
USED and NEW
ARCADE
EQUIPMENT

King-Pin
EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Ph.: TEmple 2-5788

★ ★ ★
Williams – TOPS in Baseball!
Williams – TOPS in Games!

ALL STARS
A Williams "Long-Life" Game!

★
The All-Time Sensation in Baseball Game Appeal!
Most true-to-life baseball action ever presented in a game! Real 3-dimensional figures run the bases in the backboard! Player controls bat . . . pitcher controlled by player! Revolutionary new 3-Coin Drop Head Chute takes 5c, 10c, 25c Coins . . . speeds play! Credit Unit records advance payments and Replays! Many other play-provoking, profit-making features!



Cyclone
A Williams "Long-Life" Game!
★
The Top Action Game on Any Location!
Scores Up to 950,000!

MEMBER
ORDER FROM YOUR DISTRIBUTOR TODAY!

Williams
MANUFACTURING COMPANY
161 WEST HURON STREET
CHICAGO 10, ILLINOIS

ATTENTION! OPERATORS EVERYWHERE!!
WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!
EXTRA SPECIAL!
27 VOLT
BAYONET BASE LAMPS
Desirable for Keeney Bonus Super Bells
Min. Order $20.00 per 100
OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! Send For Our Complete List!
We are interested in obtaining a large quantity of Post War 5 Balls.
Send Your List. Cash Waiting!
Distributors, Send For Full Particulars, Free Circular Available Upon Request!
CHARLES (JIMMY) JOHNSON VINCE MURPHY
GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

Mention "The Cash Box" When Answering Ads

Reiwitz Commended for Juke Box Gifts

WOLF REIWITZ

DENVER, COL. — Wolf Reiwitz, Wurlitzer distrib, this territory, was given extra fine publicity in a local newspaper here for his many gifts of juke boxes to various charitable organizations.

The National Hosiptal, the Old Folks Home, youngsters at the Guldman Center, the Fraternal Order of Eagles, and a great many other institutions here took the opportunity of commending Wolf as well as his sons, Al and Albert C. Roberts for donating juke boxes to them for their entertainment.

Milton L. Anfenger, president of the National Jewish Hospital, expressed it for all the beneficiaries of Reiwitz' generosity when he said, according to the press, "This is a beautiful expression of doing nice things for others. The music from these phonographs will always sing of Wolf Reiwitz' good deeds."

Hollywood Spends $1,700 to Build a Pin Game for Cagney

HOLLYWOOD, CALIF. — If any coinman wants to complain about high prices for pinballs he should take the matter up with Wm. Cagney who spent $1,700 to build a pin game which would wave a flag, shoot a miniature cannon, play a bugle call and light up like a movie premiere when the jack pot was hit.

Playwright William Saroyan called for the machine to be used in Cagney's new picture, "The Time Of Your Life."

The Greatest Of All Williams' Games

"ALL STARS"

A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR
ORDER NOW!

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

..MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP CONVERSION KITS
For all Seeburg Phonographs

Tone Arm and Crystal
Elec. Cut-off Switch
Elec. Cancel Coil
24 Volt Transformer
Cancel Button
Volume Control
Wire Leads

COMPLETE PACKAGE $19.95

Modernize Your Old Equipment in 20 Minutes

SPECIALS

SEEBURG Baromatics, 5, 10, 25c—Wireless	$34.50
SEEBURG Baromatics 5, 10, 25c—3-Wire	29.50
SEEBURG Wallomatics, 5c—Wireless	27.50
SEEBURG Wallomatics, 5c—3-Wire	24.50
PACKARD Wallboxes (Used)	24.50
BUCKLEY Chrome Boxes	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones)	$1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 Sets	2.50
B-3 CRYSTAL PICKUPS—DATED—Rock. or Mills	2.75

Electric Cancels and Cut-Off

For all Seeburg Phonographs (complete)	7.95

REPLACEMENT MOTORS

For Wurlitzer-Seeburg Phones—ea.	$19.50
110v-60 Cycle—Reconditioned Motors—Will give Excellent service—30 day Guarantee.	

PLASTIC SHEETS

20"x50" (red) 60 Gauge—each	$9.50
20"x50" (red) 30 Gauge—each	6.50

Quantity Discounts to Jobbers and Distributors

TERMS: ½ deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.
SAN FRANCISCO, General Office: 284 Turk Street · Phone PRospect 2700
STOCKTON: 21 No. Aurora Street · Phone 7-7903
LOS ANGELES: 1701 W. Pico Boulevard · Phone DR. 2314

E. T. MAPE Distributing Co. INCORPORATED
SAN FRANCISCO
STOCKTON
LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947!

Aireon

Fiesta De Luxe
Super De Luxe

EXCLUSIVE DISTRIBUTORS

TRIANGLE DISTRIBUTING COMPANY
4608 PROSPECT AVE., CLEVELAND, O. • 212 EAST 8th ST., CINCINNATI, O.
DRESSEL DISTRIBUTING CO., 300 North High St., Columbus, Ohio

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

6 WS2Z SEEBURG WIRELESS BOXES, 20 RECORDS, Ea. $20.00
BUCKLEY CHROME BOXES, HINGE TYPE, 24 RECORDS, Ea. 15.00
BUCKLEY GOLD BOXES, HINGE TYPE, 24 RECORDS, Ea. 12.00
All Cleaned, Checked, A-1 Shape.
1/3 Dep. Bal. C.O.D.
M. LUBER
503 W. 41st (LOngacre 3-5939) New York

Williams Mfg. Names F. S. Moore As Sales Mgr.

FULTON (SKEET) MOORE

CHICAGO — After fifteen years of skimming about in the wild blue yonder, Fulton (Skeet) Moore has laid aside the rudder and the stick and has settled down as Sales Manager of the Williams Manufacturing Company, this city. He has been with the firm since April.

Skeet made his first flight in 1933, and flew the mail from St. Louis, East and West. Graduated from the Army Instructor's School, he was chief pilot of the Army Air Forces Primary Training Progam, Parks Air College, East St. Louis, Illinois.

Skeet's next venture in flying was in a civilian status. He served as Vice President and General Manager of the Cape Institute of Aeronautics, Cape Girardeau, Mo., and later held the same position with Parks Aircraft Sales and Service, Inc., Chicago.

As a member of the Fox Lake Ice Yacht Club, Skeet was entered in the International Ice Yacht Regatta at Lake Geneva, Wisconsin, and won sixth place out of approximately one hundred entries.

Skeet believes the coin machine industry, and especially the amusement machine field, has a great future and is deep in planning a great sales organization for the Williams Manufacturing Company.

New Manufacturer Enters Biz

SPRINGFIELD, MASS. — Formation of Automatic Devices, Inc., a new Massachusetts corporation which will engage in the manufacture and distribution of coin-operated amusement machines and merchandising equipment has been announced here. Among the directors is Frederick H. Hunter, president of American Time Corporation, of this city.

Details of specific machines to be manufactured by the new company were not forthcoming. However, a company spokesman declared they would include one or more amusement games developed and proved by a large midwestern manufacturer under an exclusive licensing arrangement.

The enterprise will be located in a one-floor factory and office building in East Longmeadow, a Springfield suburb. Conversion of the plant to accommodate a production line is in process under the supervision of Robert G. Page of Springfield, newly-appointed vice-president in charge of production.

While Automatic Devices' sales program has not been detailed, pending announcement of executive merchandising and engineering appointments, Mr. Hunter, in speaking for the Board of Directors, stated that a general distribution policy of dealing through recognized veteran distributors in the coin machine industry would be followed.

Conversion of the new plant is anticipated for completion on or about August 1. Design and procurement activity is already under way with production expected to begin about August 15. First products on the company's list are believed to be an amusement game and a bulk vending machine.

Gets Games By Air Freight

B. D. LAZAR

CHICAGO—Dave Gottlieb, president of D. Gottlieb & Company, reported that two plane loads of coin-operated games were made to the B. D. Lazar Co., Pittsburgh, Pa.

The first shipment went out on the 4 P.M. air freight plane June 17 and the second loading was made the morning of June 18.

There is such great demand for the games in Mr. Lazar's territory that the extra speed of air delivery was decided upon to satisfy customer needs," Gottlieb declared.

LOWEST PRICES IN THE COUNTRY!

ARCADE

Bowling League Skee Ball	$ 49.50
Total Roll	234.50
Rola Score	324.50
Sportsman Roll	Write
7 Ten Strikes, ea.	64.50

CONSOLES

Three Bells	$225.00
Pace Reels	55.00

MUSIC

Wurlitzer 24's, ea.	$134.50
Wurlitzer 24 Hideaway Wurlitzer Adapter	99.50
Seeburg Colonel E. S.	194.50
Wurlitzer 750 w. Adapter	294.50

OLSHEIN DISTRIB. CO.
1100-02 Broadway, Albany 4, N. Y.
(Phone: 5-0228)

THOUGHTS for THIS WEEK

- Consider the poor moth:—Lives all winter in a bathing suit and all summer in a fur coat.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

NOW DELIVERING Bally's SENSATIONAL MONEY MAKERS

ROCKET $279.50
CONVERTIBLE: NOVELTY OR FREE PLAY, 5-BALL OR 3-BALL PLAY. F.O.B. FACTORY

HEAVY HITTER $184.50
OPERATE AS COUNTER GAME. REAL BASEBALL THRILLS. F.O.B. FACTORY

SPECIAL ENTRY $595.00
REPLAY MULTIPLE. DOUBLES AND TRIPLES NORMAL ONE-BALL PROFITS. F.O.B. FACTORY

TRIPLE BELL Write
TRIPLE PLAY! TRIPLE PROFITS! 5-5-5 • 5-5-25 • 5-10-25.

DeLUXE DRAW BELL Write
FASTEST PROFIT-PRODUCER EVER CREATED IN BELL-CONSOLE CLASS. NICKEL OR QUARTER PLAY.

PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS
1429-31 and 1503 W. PICO BLVD. Phone: PRospect 7351 LOS ANGELES, CALIF.

★ HITCH YOUR WAGON TO GOTTLIEB'S ★
★ LUCKY STAR ★ GREAT NEW 5-BALL REPLAY!
★

WAITING FOR YOU AT YOUR DISTRIBUTOR NOW with

★ METEORIC ACTION!

★ KICK-OUT POCKETS! SCORE AND RESCORE UP TO 15,000 AT A TIME!

★ SUPER HIGH 400,000 SCORE!

ORDER TODAY

Make Every Day a Lucky Day on All Your Locations!

DAILY RACES

1-Ball Multiple

Improved DeLuxe GRIP SCALE Consistently Best Since 1927

LEADER IN ACTION! EARNINGS! APPEAL! Payout or Replay Models.

"There is no substitute for Quality"

CMI COIN MACHINE INDUSTRIES, INC. MEMBER

D. Gottlieb & Co.

TWENTY YEARS OF LEADERSHIP

1140 N. KOSTNER AVE., CHICAGO 51, ILL.

Builds New Twin Bell

CHARLES (JIMMY) JOHNSON

CHICAGO — Globe Distributing Co., this city, are displaying a bell completely rebuilt by Charles (Jimmy) Johnson of this firm which features two sets of reels and a $500 jackpot. The machine retains the single handle. It was an original Mills 50c Black Cherry Bell.

Feature of the bell which has attracted the attention of many coinmen here is that the twin action speeds play and the arrangement of the double set of reels is so ingeniously done that few have yet been able to figure out how it was possible to complete the job so neatly.

Accordingly to Vince Murphy, General Manager of the firm, "Jimmy Johnson has for many years arranged special features for bell operators on their machines. He has won a reputation which is second to none in the United States for his ability in reconstructing bell machines to fit the requirements of the individual operators and meet all conditions in their territories."

Aireon 'Fiesta' Shown In N. Y.

BEN D. PALASTRANT

NEW YORK — Manhattan Phonograph Company, distributor for Aireon phonographs here, played host to large groups of operators during their two day "Fiesta" showing Thursday and Friday, June 19 and 20.

In addition to Tony (Rex) Di Renzo, sales manager and "Rocky" Marino, general manager, the complete staff of Manhattan entertained the operators with a buffet style meal and drinks. Joe Pazier, in charge of the service department and "Scotty" Burris, Aireon factory engineer, were continually on the go demonstrating the new machine.

Ben Palastrant, eastern regional factary reperesentative, arrived a few days before the showing to assist in the preparations, and stayed thru the rest of the week. The offices and showrooms were decorated with Spanish and Mexican type hats; shawls, balloons and posters, lending a typical fiesta atmosphere to the surroundings.

Many recording performers who were in town visited the party and mixed with the operators.

ELECTRO POKER
(POKERINOS)
Something New and Different
Post-War Model with Added Features

NEW GROUP GAMES
WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — Factory Reconditioned Like New
10 FT. NEW SUPEROLLS (SKEEBALLS)
COMPLETE PENNY ARCADE OUTFITS

BACKBOARD GLASSES FOR POKERINOS
BACKBOARD GLASSES FOR SUPER ROLLS
Write for Prices

ZIP CORD — RUBBER COVERED, UNDERWRITERS APPROVED
Per 1000 Ft. $17.50

Write—Wire—Phone
MIKE MUNVES
510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: BRyant 9-6677

ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our 3 Offices

JOE ASH

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

TELECOIN CORP. TO STAGE SHOWINGS OF TWO MACHINES IN FIVE CITIES

'Telequiz' & 'Tele-juice' To Be Displayed First In New York on July 8, 9 and 10

HOWARD E. RICHARDSON

NEW YORK—Telecoin Corporation will introduce its new Tele-Juice machine, coin-operated dispenser of refrigerated, canned fruit juices, simultaneously with its road show demonstration for operators of the newly acquired Telequiz, nickel-operated quiz game, for which the firm is now handling national distribution, it was announced by Howard E. Richardson, director of Telecoin's special products division.

Both products will be shown to operators in five major cities in 12 day-long showings during the month of July. In the Telecoin Caravan of coin-operated devices, as well, will be included display of and pertinent information concerning the Telecoin System coin radio and the three coin-applications of the Bendix automatic washer. The latter include apartment house installations, Launderette store operation and the newest adaptation for industrial employee use in factories and plants.

The demonstrations will tee off with a three-day stand in the South Room, Main Floor of the Hotel Commodore, New York City, from Tuesday through Thursday, July 8, 9, and 10. Cleveland operators will have an opportunity to see the machines at the Carter Hotel, Monday and Tuesday, July 14 and 15. Thursday and Friday, July 17 and 18 are set for the Hotel Stevens, Chicago; Wednesday through Friday, July 23, 24 and 25, the Adolphus Hotel, Dallas, Tex.; and Atlanta, Georgia, Tuesday and Wednesday, July 29 and 30.

While a completely new device, the Tele-Juice machine is an outgrowth of an earlier machine contemplated by Telecoin as far back as 1941. The War with its resulting restrictions has held back introduction of the machine until the present time.

While details were not forthcoming as to the Tele-Juice machine, a Telecoin spokesman declared it would follow generally the company's policy of providing a vending machine with an inexpensive product which would satisfy the ultimate consumer and provide a highly potential money-maker for operators. It is expected that Telecoin will release full details on the machine to the press at the time of its first demonstration in New York.

Mendelson Predicts Upswing In Coin Biz

NEW YORK — Sam Mendelson, Sales Director for Premier Coin Machine Manufacturing Corp., has just returned from a five week swing thru the principal cities in the East and Middle West.

Sam is very much encouraged with the apparent upswing in business and particularly so because he found distributors very optimistic about the future.

His reaction from the trip is that we definitely have turned the corner and are on our way to much better times.

Gottlieb's 'Lucky Star' Called Their Fastest

NATE GOTTLIEB

CHICAGO — "Without a doubt the best-built, fastest novelty game we have ever produced" is the way Nate Gottlieb describes the latest D. Gottlieb & Co. release, "Lucky Star."

"More than a fifth of a century of experience went into the making of this 5-ball replay game," Nate declared. "Backing up the technical knowledge that goes into the building of quality equipment we drew upon our extensive know-how and know-why to incorpoate powerful appeal into the playing action. Lucky Star is a happy combination of everything that makes a game popular, and we're mighty proud of the response that has met our pre-release announcement to the trade."

Game is now being delivered to Gottlieb distributors throughout the nation, and company production heads predict ample availabilities within a short time.

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2 '39 Rock-Ola Standards	224.50	1 Seeburg Concert E S R C	250.00
1 Seeburg 8200 E S	300.00	1 Seeburg Rex	139.50
1 Seeburg 8200 E S R C	325.00	1 Wurlitzer 61 Cab	119.50

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Juke Box Foes Attempt To Discredit Coinmen

(Continued from Page 5)

"forgot" to tell the committee that record royalties are "small potatoes" to the songwriters, and that total income from a hit song amounts to about $35,000 for the writer—a lot more than a congressman's annual salary.)

Having scored his point, Shulman changed his tack to a discussion of the bills, seeking to lace the coinmen with a legal dissertation. Reiterating what had been said many times before by other music business witnesses, that the juke box alone is exempted by law from payment of royalties to songwriters, Shulman pointed out that even a little radio in a little tavern was not exempt, citing a U. S. Supreme Court decision in support of that statement.

The remark was a boomerang.

It illustrated so vividly to the congressmen that ASCAP was not above demanding a dollar from wherever they could find a legal loophole to ferret for it.

At this point the question of rates was brought up, and Shulman explained that this was in ASCAP's department.

Gene Buck, of ASCAP, who had been sitting beside Shulman thruout this time, leaned forward. He was ready to carry the ball now.

Taking as example the Radio City Music Hall in New York, said to be the largest theatre in the world (yes, ASCAP collects from theatres also), Buck explained that despite the theatre's gross of $100,000 per week, ASCAP's annual tax comes to but $1200. Buck then added, he would be happy to supply the committee with a copy of ASCAP's schedule of rates.

Chairman Lewis said he would like to see it.

Taking over again, Shulman wound up his testimony with a call for passage of the Scott (H.R. 1269) and Fellows (H.R. 2570) bills.

The next witness to be called was Irving B. Ackerman, attorney for the Michigan Automatic Phonograph Owners Association, who testified briefly regarding the situation in his home state. As he went into the financial problems now being faced by music operators, Rep. Chadwick (R-Pa.) interrupted to state that he was convinced that the operators' claims regarding their financial status were correct, and he quoted from a letter he had received from a constituent who is a member of the trade. He introduced the musicman's letter and asked that it be placed in the record of the proceedings.

Ackerman ran afoul of the committee at one point when he mentioned that his association had voted to ban Fred Waring's records from their phonos as an "accommodation" to a man who felt that repeated play of his records on the machines hurt him.

Of this statement, several of the committeemen found cause for anger, since they felt that the action was being taken as punishment to Waring for his appearance before the committee.

Concluding his brief with a call for the defeat of the proposed legislation, Ackerman was succeeded in the witness chair by M. C. Bristol, vice president of the Rudolph Wurlitzer Company, who is also well known as one of the most able lawyers in the country.

Quiet voiced but well equipped with a host of facts and figures disproving any and all arguments voiced by the opposition, Bristol was severely hampered by the time limitation. Shulman had taken up practically every minute allotted to the session.

Still, from his first words, it became apparent that Bristol was cutting deep into the wall of testimony delivered by the phonomen's enemies.

But by far the most damaging verbal bomb Bristol launched was the remark that at the present time "the composer is already getting paid more for the use of his music in coin operated phonographs than he gets from any of these performing rights that he has."

The statement exploded right in the lap of Gene Buck, of ASCAP, and that gentleman fairly wobbled as Bristol said it.

Basis for Bristol's statement had been the figures Buck had used to illustrate, via the Radio City Music Hall, how "reasonable" were ASCAP's rates.

According to Bristol's arithmetic, which was hastily checked by two of the congressmen, ASCAP's fee amounted to about 1/37 of 1% of the Music Hall's gross income. Considering what the juke box operator pays for his records, and the royalty received by the songwriters from each and every side of each and every record, the phonomen are now paying from 1% to 2%, proportionately a much higher amount than the Music Hall pays.

At this point, Rep. Chadwick interjected to ask Bristol if he believed the bills, if passed into law, would set into motion a host of new licensing groups, and the effect this might have.

Isabel Marks, a crack copyright attorney for Decca Records, was asked to reply to that question by all the coinmen beside her. Her experience had made her expert with these matters.

Miss Marks' reply was that the licensing factor would undoubtedly cause a tremendous amount of confusion and actual legal danger to every music operator and location owner in America. She continued to explain some of the many traps that exist when dealing with licensed music, when John Shulman arose to interrupt her and call out to the committeemen that these problems could certainly be met when they arrived at.

Meanwhile, this exchange of opinions had cost much of the little time allowed to Morris Bristol, and, by the time he was allowed to continue, the session had to be adjourned.

At any rate Bristol's final shot at ASCAP's Gene Buck was to ask that Buck bring his rate schedule. Bristol has a few things to show Mr. Buck and the committee.

Buck appeared very unhappy as he nodded assent.

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Mills Golden Falls, H.L., 2-5	258	263	268	348
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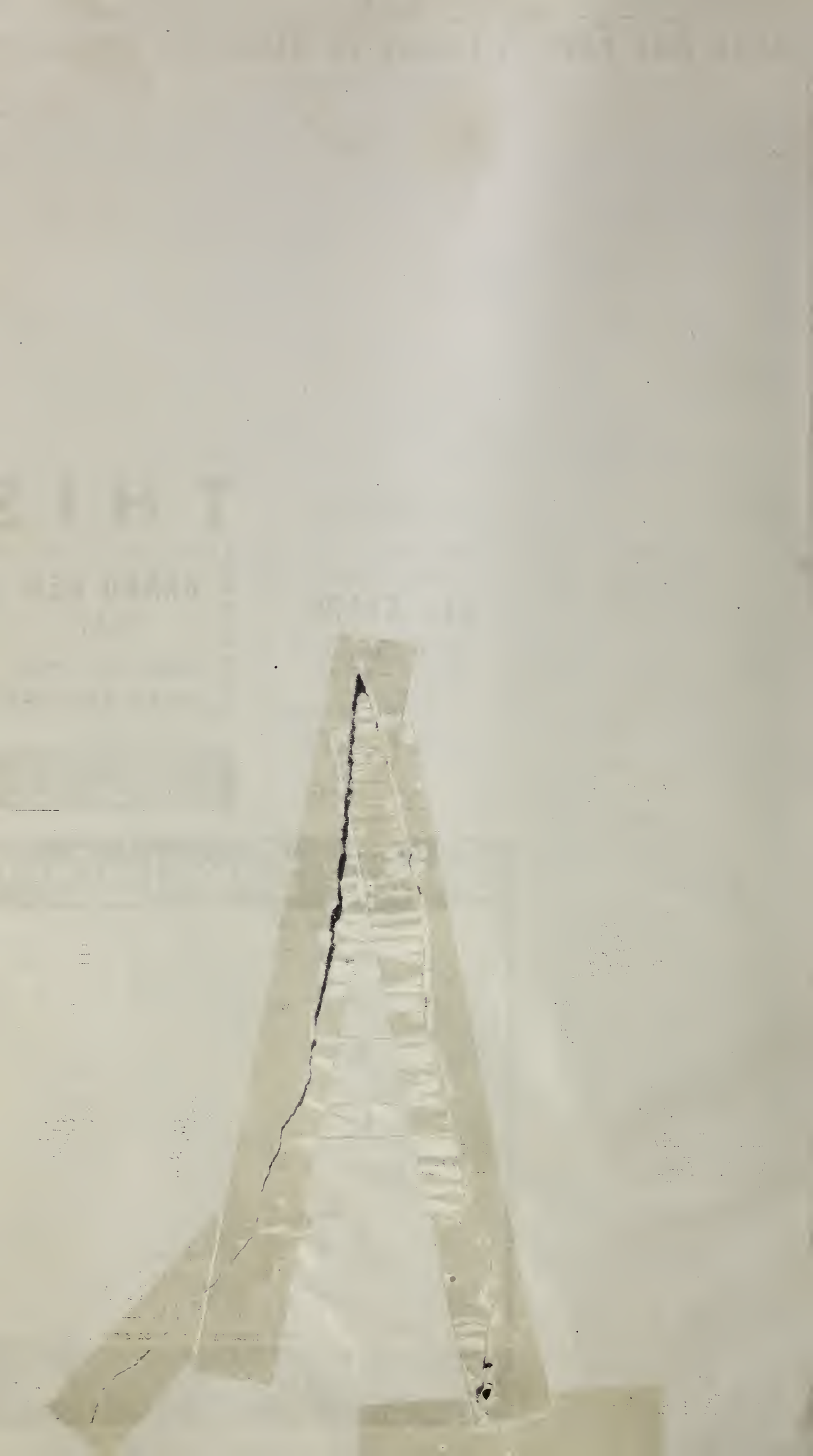
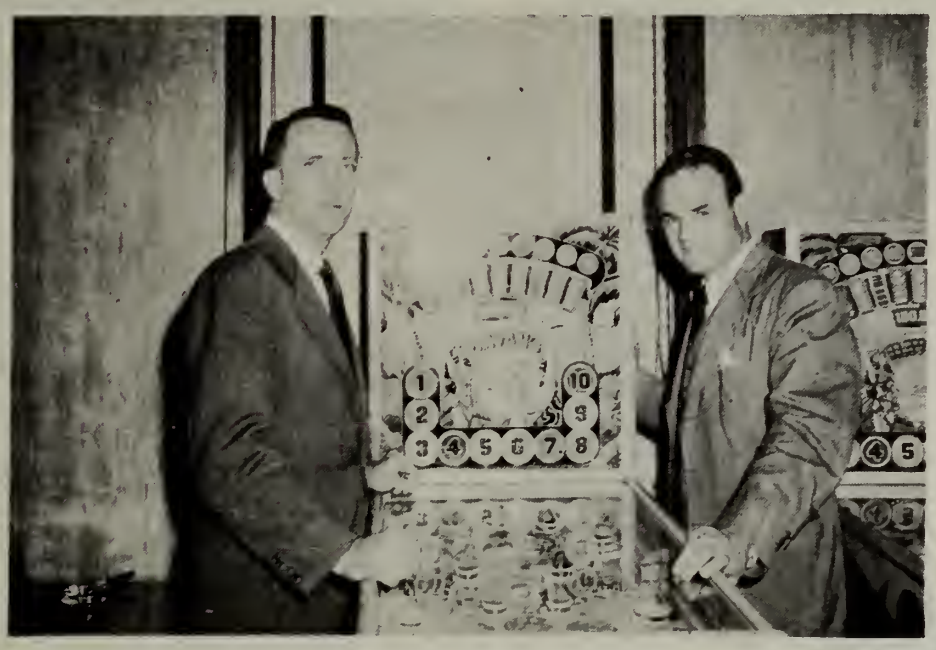


Nola Coinmen View 'Havana' In Chi



CHICAGO—Ray Bosworth and Lou Boasberg, of the New Orleans Novelty Company, New Orleans, La., took time out from a recent visit to this city to stop at United Manufacturing Company's factory here for a view of "Havana" on the assembly lines. Seen here with a finished product, the boys reported they were very impressed with the new techniques being used in the large scale manufacture of United's games.

Boyle Calls This "Age Of The Pinball"

Hal Boyle, noted newspaper columnist and feature writer, devoted a recent article to a discussion of pingames. It is reprinted here in its entirety in the same spirit that Hal Boyle was probably in when he wrote it.

"A Cafe In Southern Missouri, May 26. (AP)—Some historian of the Post-Atomic Era will look back upon the present American heyday as the age of the pinball machine.

"In the ruins of any contemporary town or city he will find scores of the rusted nickel catchers which are an outstanding feature of our culture.

"For across the booming breadth of our land the pinball machine is a link greater than the Bill of Rights. It has become the Delphic Oracle of our time.

"In the old days the pioneers shot up the forest in quest of game or in revenge against the pesky Redskin. Now civilization's sonny boy trains his eye and hand by manipulating the spring arm of a pinball bandit.

"The pinball machine is the country cousin of the juke box. The people who spend their nickels on juke boxes and *pinball machines* are entirely different. In psychological terms one is an extrovert group which likes to deaden its tension by blatant canned music. The other expresses its fugitive introversion by pinging away at an innocuous target, buying a respite from futility at five balls for a nickel.

"What do the pinball addicts aim at? What are they really trying to score? What inner harmony are they trying to gain, what balance against unseen frustration? What lost dreams do they see when the bells ring and lights go up?

"In every roadside cafe from Miami to Seattle you see these habitues of the pinball machine. For hours at a time they stand in ecstatic trance, hypnotized by the clicking metal pellets that add up to tallies that mean nothing. They don't go anywhere, and they win nothing. They could just as well be watching goldfish for free.

"I suppose as the balls bounce around obstacles and click into the high number traps they solve symbolically by chance the real problems the players can't work out on purpose. A high score gives them the salary raise they didn't have the courage to ask for, or marries them to the girls they lost to someone else.

"It's a cheap kind of psychiatry, a five-cent trip into illusion.

"But what happens if someday someone wedded the pinball machine, the juke box and a restaurant counter together? Instead of a nickel, you would put in a quarter. The music would start playing, the five shiny balls would roll out ready for the game and a ham sandwich would slide out of a slot.

"There would be food, song and gambling all tied up in a two-bit bundle.

"Why should a man ever venture into matrimony then?"

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UNITED'S FILBEN SHOWING ATTRACTS BIG TURNOUT

MILWAUKEE, WIS. — Over 500 coinmen turned out for the premiere showing of the new Filben music line at the offices and showrooms of United Coin Machine Co., 6304 W. Greenfield Ave., this city, this past Sunday, June 15.

Hosts, Harry Jacobs, Jr. and Sr., received the men as they came in to see the new Filben automatic music line represented by: Bert Davidson, Max Stern, Tom Tannas, F. Zogg and Sam Mannarino.

Other of the manufacturers whom United represent here were also present and were much impressed with the large gathering. It is generally believed that this was one of the most successful distributor's showings of a new product in this area.

Harry Jacobs, Jr. reported, after the affair "The acceptance of the new Filben phonograph was fine. We sold a lot of machines."

Among those present were: John Becker, Leonard G. Caspar, Robert Doine, Lou Albofonte, Orville Adams, Danielson, LaCrosse Phono Serv., Bookmeier Sales, Mr. Bookmeier, Walter McCullough, Frank Kaemmer, Jerry Davidson, Stan Gerlach, Mac McComb, Syd Goffstein, David LaRue, L. R. Dist. Co., Ray Murray, Fulton Moore, Williams Mfg. Co., Shonts, Monroe Music Co., Fred J. Fenhaus, Melvin Krohn, John Westberg, Elmer Schmitz, George Collins, Franjo, W. C. Saimats, Mr. Morris, H. C. Evans, E. S. Fessler, M. S. Grant, Tom Fitzharris, Star Metal Mfg. Co., Peter J. O'Brien, Star Metal Mfg. Co., Tom A. Carlin, Star Metal Mfg., Slim Sparks, Harry Whitcher, Art Slade, Coin-Arts Industries, Len Egelseer, Ken Egelseer, Mr. Saves, Amer. Sales Serv., Harold Hooper, C. B. DeSelm, United Mfg. Co., Joseph Kuss, United, Harry Mortensen, United, Ben Lutske, Daval Products Co., Adam Lynch, A.B.C. Novelty Co., Mr. J. Blonder, Daval Products, Red Jacomet, Ward Pleshek, Al Schlesinger, Square Amuse. Co., Steve Quinn, Square Amuse. Co., Edward Beck, Don Zak, Fred Schultz, Roy Michaels, Tune Pracey, Roy Brown, Red Barrett, Novelty Games, Jack Walterson, A. Strachota, Stanley Kralj, Wade Wredman, Andy Pesick, Pat Healy, Russell Stoeckler, Eugene Shew, George Jaber, Otto DeLitz, B. C. Grunig, Grunig Co., Elmer F. Darkow, John W. Jesinski, Harold Klein, Mike Chesnick, Fred J. Pease, Packard Dist. Co., T. H. Sampson, Rob Bakelman, Bill Rischman, Universal Amuse., Leslie Reder, L. R. Dist. Co., Klein Dist., Mr. Kayser, Arthur Roelke, Pete Richards, Uptown Amuse., Chas. Opitz, Brede Coin Mach., Mr. Brede, Arthur Plunkett, Art's Novelty, Mr. Story, L. R. Dist., Harold Reimer, Badger Novelty, Joseph Kus, United Mfg., J. Brockman, Eddie Puzia, Ray Rogers, M. Schaeffer, Don Caspar, Doug Opitz, Vic Manhardt, R. Schmidt, Ardell Mueller, Elmer Luderus, Bill Emboch, W. J. Manly, W. Gregg, Klein Dist., Ken Kulow, Geo. J. Faust, R. Rischman, Ed Nowakowski, Orvil Carnitz, Badger Novelty, Sudio Phono, W. Zajc, Ed Bukowsky, Carl Happel, Badger Novelty, E. Engel, Manhart Co., Al Christopher.

THRU THE COIN CHUTE

CHICAGO CHATTER

Music machine ops here all talking about the manufacturers' trip down to Washington to appear before the Sub-Committee of the Committee On The Judiciary for the fifth public hearing on the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R. 2570) Bills. Reports, which have come thru here, commend the manufacturers who were present, namely: N. Marshall Seeburg and C. T. McKelvy of J. P. Seeburg Corp.; David C. Rockola of Rock-Ola Mfg. Corp.; V. G. Wahlberg of Mills Industries, Inc. and Morris Bristol for Rudolph Wurlitzer Co. Many compliments for clarifying speech made by David C. Rockola before the Sub-Committee.

Georgie Jenkins of Bally Mfg. Co. was beaming happy all over this past Wednesday as he sat in for the Northwestern University commencement exercises. His daughter, Mary Katharine, just graduated. "And", George reports, "I told her, honey, now you're on your own" . . . Dropped in to see Roy Bazelon of Monarch and were advised that he had gone out to lunch "but, with his hat on". Which, they tell me over at Monarch, usually means that Roy won't return for the balance of the day. It was sunny and good golfing weather . . . Shirley Corush of Empire Coin frantically phones in to advise, "You made a mistake. I didn't have an appendectomy. That was Marilyn Ziegler of our office staff. She's back now and feeling fine and thanks all the boys who called around." In the meantime, Ralph Sheffield was next door working away and Gil Kitt was out in the trade doing business as usual.

Don Kintzel of Cointrol, advises me that the firm have been shipping their Zodi Horoscope machines to Hawaii and Canada and almost everywhere in the country. "And", says Don, "just as we are really getting going we run into that labor problem. Brother, it sure is hard to keep employees working along these days", But Don also advises that he expects to be delivering in bigger and better quantity from now on . . . Walter Tratsch over at A.B.T. still talking about that marvelous 16 day cruise to Venezuela, Santo Domingo, Cuba, Jamaica and many other Central and South American ports. Walter reports that the ship stopped almost everywhere and that they used their cabins instead of the hotels which made the trip doubly comfortable and interesting for them. George Lewis of A.B.T. has gone off for a full month's vacation now that Walter is back and Walter is busier than ever breaking in someone to take over George's duties . . . Carl Morris of Micro Master picked himself up this past week and went off for a five or six weeks vacation. "Boy, oh, boy", Carl stated, "I sure can use the rest."

Bill Cohen of Minneapolis in town this past week and rushing out to Bell-O-Matic . . . "Pal" Palmantier of Canton O. also seen around town and interested in getting some of the new equipment in operation . . . Harry Miele of Williamsport, Pa. was also in town and is reported to have been a busy man while here . . . Frank Engel of Philadelphia also here and on his way to Seeburg to see what's what . . . Over at Bell-O-Matic plenty of things happening. Vince Shay, president of Bell-O-Matic still "arguing" out his golf game with Herb Mills, president of Mills Industries. As yet none know who plays the best game tho the boys are putting their money on Herb. The two "presidents" will have to play it off some day we're told . . . Frank Lorden left on a good will tour thruout the state of Ohio and expects to run into many old friends . . . Midge Ryan is still in town. We thought that Midge was getting ready to have Oscar Schultz drive him out to San Francisco.

Proud guy this past week was Grant Shay, adman for Bell-O-Matic, who came in first in the annual Mills golf tournament. Grant has a total of 78 with Andy Thomson of the Mills Lake St. plant also tied at 78 and Dick Law, adman for Mills Industries, next with a 79. Looks like the advertising departments are the best golfers over at Mills. They played at Nordic Hills . . . Charles (Jimmy) Johnson and Vince Murphy getting much attention over at Globe Distrib. Co. with their 5c-10c-25c unit which they are putting on Victory Specials and Victory Derby. It's all thru one chute and gives the player the difference in change or free plays . . . Nate Gottlieb became the happy pappy of a baby gal born this past week at the Michael Reese Hospital here. Mrs. Gottlieb and the baby are doing fine. By the way, Nate's doing fine, too, and is happy that the suspense is over . . . George Dick of CMAC away this past week up to the lake in Minnesota . . . Russell (Rusty) Smith and Jackie Fields, Wurlitzer distribs in Pa., seen in town.

Bob Bleekman, Packard regional man, dapper as usual, and seen about the Loop this past week visiting . . . Larry Frankel of Rock Island pops into town on a hurry business visit and reports the firm's only problem is to get more and still more equipment . . . Art Weinand over at Rock-Ola has his hands full trying to get tickets for the Zale-Graziano battle a month hence with their distribs all eager to see the fight. Art reports that he's busy enough just getting equipment out to the distribs and along comes this double job to keep him hopping about all day long . . . Eddie and Maurie Ginsberg of Atlas Novelty still laid up after their bout with the hospitals . . . Bernie Grunig returns from the showing of his Test-Quest machine at United Coin Machine Co. in Milwaukee and hustles right over to his plant where he works on into the wee hours of the dawning to ship as many as he possibly can to those who gave him orders in Milwaukee . . . Leo Lewis too busy these days to have any time off for himself as orders for his equipment continues to increase. He advises that this past week one noted out-of-town op pulled around and simply cleaned him out with one smash order.

Dave Lovity, adman for O. D. Jennings & Co., passing out cigars. He's just become the daddy of a bouncing baby girl. Dave reports that all's now well with the Lovitz' . . . Pat Buckley is entertaining a visitor from Paris, France—Mons. Francais Ciccarelli, who has been associated with Pat for a long time. The men at the plant are showing him how production goes ahead in this country's big coin machine manufactories . . . Gordon Sutton has finally moved his family into their home in Wilmette. It's much better than hotel life, Gordon reports . . . Al Douglis of Daval talking all about the firm's new stamp vending machine which ops are much, much interested in . . . Dave La Rue who is this towns' distrib for Personal also announces that he is now distrib for Pantages' Maestro Music . . . Joe Schwartz of National Coin so busy these days that he just hasn't any time for anything else but business. Joe reports that he's moving those new New Rock-Ola phonos the moment they are received with more and still more orders coming in every day . . . Al Stern of World Wide Distribs off on another jaunt to the firm's Kansas City offices.

Lyn Durant and Billy DeSelm over at United Mfg. Co. among the busiest of the busy with more and more of their distribs coming in to arrange for ever larger shipments of their games. Lyn reports that production is reaching a new high peak and that they are working hard to meet all demands . . . M. Y. (Pete) Blum of Wichita, Kans. in town this past week looking over the Windy City situation for more delivery . . . Leo Green and Joe Abrahams of Cleveland also in town and rushing right out to the Bally plant to see what's new over there . . . Ed Heath of Macon, Ga. also in our town this past week and arranging to get machines . . . Harry Brown of American Amusement in town for a few days, "And", Harry reports, "right back to New York where things are happening" . . . Sammy Mannarino in town this past week and reported to be very enthused over the progress the new firm are making . . . By the way, we hear that Bert Davidson is among the busiest now working hard to get equipment on the street.

Joe Ash of Active Amusement, Philly, in our town this past week and also yelling for more and still more game shipments . . . Dave Simon of Simon Sales also in town this past week and discussing New York with some of the manufacturers around town. We hear that Dave is very optimistic . . . Buster Williams of Memphis and New Orleans now sends a trailer truck over to United Mfg. Co. once each week to pick up games for him and get them down to him in a hurry . . . They tell us that there will be an announcement of real interest to the trade very soon by one of the leading manufacturers here . . . Bill Ryan over at Keeney's is one of the busiest of the busy here in town and is getting calls from all over the country we hear on the firm's new machines . . . We hear that Roy McGinnis was around town for some time and then went on his way to Baltimore where Earl Lipe is in charge of his offices.

THRU THE COIN CHUTE

EASTERN FLASHES

Manhattan Phonograph Company, Aireon distributors, showed their new "Fiesta" to local music operators during a two day party, Thursday and Friday, June 19 and 20. The complete Manhattan staff was on hand to welcome their friends—Tony (Rex) DiRenzo, sales manager; "Rocky" Marino, general manager; and Joe Pazier, head of the service department. In addition "Scotty" Burris, factory engineer, and Ben Palastrant, eastern regional sales repesentative for Aireon, were in continuous attendance. Palastrant was taking the bows for the wonderful decorating job that was done, but claimed he had nothing to do with the fact that every American Express delivery truck in New York carried a one-sheet featuring "Fiesta". It seems that, strictly thru coincidence, a moving picture of that name is breaking in town. "Wonderful free advertising" chuckled Ben . . . Plenty of recording stars visited the party and mixed with the operators.

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Jack Cox, Rock-Ola Manufacturing Corporation repesentative, visits Dave Stern of Seacoast Disrtibutors, local Rock-Ola distributors, and spends a few days with Dave on Tenth Avenue. From New York, Cox heads toward Boston, Mass., Maine, and thru all New England . . . Marcus Klein, hustling from one jobbing company to another along coinrow, busy as a bee . . . Ben Becker, Tri-State Sales Company and Pioneer Distributing Co., returns from a road trip and reports operators did a big job with Bally's "Rocket" and are looking forward to the new five-ball "Ballyhoo" . . . Sid Mittleman, Joe Eisen & Sons (Packard distributors) leaves for the distributors meet in Indianapolis.

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Barney (Shugy) Sugarman and Abe Green of Runyon Sales Co., getting plenty of action from companies thruout the country who want to take on their "Tel-O-Matic Robot" as distributors. "Shugy" will make his announcement of the complete distributor set-up very shortly . . . Meanwhile, the Runyon record department continues to get bigger and bigger . . . Frank Engel, Automatic Equipment Co. (Seeburg distributor in Philadelphia, Pa.) visits the factory in Chicago . . . Gil Engleman (one-third of the happy Engelman tribe) takes on the Diamond record distribution for music machine operators in Metropolitan New York . . . Harry Berger, West Side Distributing Co., very active in the merchandise machine market.

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Nat Cohn, Modern Music Sales Corp., planning a Florida trip with his family in a short time . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., attends the United Coin Machine Company showing in Milwaukee, Wis. (June 15) and returns to the plant later in the week . . . Bob Harris, South Shore Music Co., who recently joined the music association here, laid up the past five weeks with an infected ankle . . . Willie (Little Napolean) Blatt, Supreme Enterprises, Miami, Fla., vists the big city . . . Kiva Bewald, president of B & F Amusement Company, informs us that Fred Forman is no longer connected with the company . . . Hymie Rosenberg, H. Rosenberg Company, getting itchy, and will probably leave for a road trip any moment now . . . Rodney Pantages, Pantages Maestro Co., Hollywood, California, visits H. F. (Denny) Dennison, who is national distributor for the company.

* * * *

The Frederick Caccone pin game possession test case came up in court Thursday (June 19) and was postponed until September 11 . . . Donald (Doc) Shapiro, music op, another new member of the association . . . Charley Herman (East-West Distributing Co.) distributors of Square Amusement's "Sportsman Roll" in the metropolitan area, really doing quite a job . . . Teddy (Champ) Seidel and Jack Block of Seidel Coin Machine Sales in continuous action—Teddy doing the buying and selling, Jack seeing to the mechanical department . . . Harry Wasserman, Commercial Music and Vending Co., planning a long vacation in Canada . . . Henry Stone, former, New York publicist for many top band leaders, now running a record distributing company in Miami under the name of Seminole Records, and seeing all the coin machine ops . . . After attending the "Fiesta" showing in New York, Ben Palastrant heads for Montreal to attend Moe Fine's showing on June 25 and 26th.

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Telecoin Corporation, under the supervision of Howard Richardson, takes over the national distribution of "Telequiz", the question and answer machine, and will show in New York at the Hotel Commodore from Tuesday thru Thursday, July 8, 9, and 10. This company will show their new fruit juice vender "Tele-Juice" at the same time. Other showings thruout the country have been scheduled . . . Charley Steinberg, Mayfair Music Co., decides he's carrying too much weight around and goes on a diet, losing 20 pounds . . . The sub-committee of the Judiciary claim the hearing on Monday (June 23) will be the last—and music ops here are hoping for the best.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Len Baskfield of the E. T. Mape Distributing Company dropped into town for a visit with Ray Powers, manager of the local offices, this past week. The firm has several important announcements to make soon of new lines that they will distribute on the West Coast. Ray tells me that the demand for the firm's new mirror cabinet is very heavy, with calls increasing right along. He informs us that the firm's new mobile service unit is meeting with swell reaction from the ops and service men in the field . . . Took a peek in at Paul Laymon's new office and saw some really swank furniture. Paul's office looks like a bank president's—it's that nice. Laymon has just received a large shipment of new Bally games and is getting them out to the boys as fast as they come in. Paul tells us that the ops are talking more optimism these days; things are picking up they say.

* * * *

Almost burst into a very heavy conference over at General Music the other day. Talking things over were Pat Buckley of Chicago, Hank Maser and William Corcoran of San Francisco, Bud Parr and Fred Gaunt of General Music. Must be cooking up something interesting, as the boys were at it most of the day and skipped lunch. Hope to have something on that meeting soon . . . Bill Happel of Badger Sales has been very busy this past week shipping a big load of equipment out of the country. Bill has built up a very nice export business and is shipping lots of parts as well. A lot of new games have just been received Bill tells me, and they are all set for delivery. Bill reports that the ops are going for the new Keeney "Carousel" and "Hot Tip" in a big way.

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The Southern California Automatic Music Ops Assn. has just moved its headquarters to 1709 W. Pico to be near the newly organized games and music unit of the I.B.E.W. A.F. of L. which is located next door. Jay Bullock of the Assn., and H. G. Sherry business agent of the union have just concluded an agreement wherein the association was selected to be the sole bargaining agent for the union. An important meeting for all music ops is to be called soon according to an announcement made by Jay Bullock . . . Charlie Craig and Herb Jeffries of Exclusive just back after an extensive trip across the country, Craig report that the firm has just signed Francis Wayne to an Exclusive contract Saul Bihari of Modern Records takes off for a fast trip to New York on important business for the firm . . . Eddie Mesner of Aladdin Records on a fast plane trip to Texas calling on several of the firm's distribs before flying back this week . . . George Oliver head of the advertising and promotion department of Capitol Records just back from a trip across the country, tells me that he had a very swell time but was glad to be home where it wasn't raining; and we don't blame him . . . Robert Gordon of Van Es Records had a swell time at the music show and made a number of distributor appointments to handle the sales of the firm's platters across the country.

Never saw Jack Gutshall happier than he was this week, Jack reports that the sales of the new Packard phono has gone up by leaps and bounds. He tells me that many ops have informed him that the collection in their new phonos have been wonderful and have held up very well. Jack leaves for a meeting with Homer Capehart of the Packard plant this week at Indianapolis for a few days . . . The one man who loves traveling more than anything else is Bill Wolf of the M. S. Wolf Distributing Company. Bill suddenly decided to drive up north to check on his other offices and plans on stopping at San Francisco, Portland and Seattle before returning. Bill expects an important announcement to be made soon in the music line he is handling.

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A few of the ops braved the high temperatures here this past week and made some shopping calls along coin row, they included: Mr. and Mrs. Burt Polin, San Luis Obispo; W. H. Shorey, San Bernardino; Robert Fisher, Los Angeles; G. F. Cooper, Riverside; Durval Nowka, San Bernardino; D. D. Brymer, Palos Verdes; Ivan Wilcox, Visalia; John R. McCall, Oxnard; Ray Reynolds, Big Bear Lake; Jimmy Marshall, Glendale; R. F. Gallagher, Santa Ana; J. O. Spencer, Big Bear Lake; W. F. Brong, El Monte.

* * * *

Dropped around over at Allite Manufacturing Company, producers of the new "Strikes N' Spares", and lunched with Bill Schrader. Every time I drop around the plant it gets harder to recognize the place. They are constantly changing and improving, enlarging and adding new machinery and help to the plant, that one almost doesn't know the place from week to week. An old building behind the plant was purchased and moved in one day and the foundation laid for an annex and shipping room all within a few days. The new building will probably take a few weeks to complete at the rate they operate this plant . . . Over at the Maestro Music plant on McCadden Pl. in Hollywood, Hum Brokamp is very busy currently turning new wired music equipment. Brokamp tells me that they were slowed up with this equipment during the recent telephone strike but that they are now back in full production with this equipment again. The production of the Mirror cabinets are continuing with shipments going out of the country in ever increasing numbers.

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Bill Williams of the Williams Distribuiting Company has a sample of the new Williams "All Stars" in his showrooms with lots of excitement shown by the many visting ops. Bill will move a lot of these games . . . Charlie Fulcher of Mills Sales expects a shipment of the new Mills Constellation phonos very shortly. Charlie reports a large backlog of orders which he hopes to fill soon . . . Len Micon just received a shipment of the new Evans Winterbook Console.

THRU THE COIN CHUTE

ST. LOUIS

Looks like many new members for the Missouri Amusement Machine Association as the result of this past week's special meeting at Hotel Claridge, say such stalwarts as Abe Jeffers and Walter Bowman. Invitations went out to every op in the St. Louis area, including specialized vending machine ops, to join in the dinner meeting held last week. Some of St. Louis' old-timers got a preview of the CMI films in Chicago and promise a lot of laughs.

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Hot weather is bringing juke play back to normal, as tavern beer sales hit the usual summer peak. Surprisingly, there is still a light shortage in some spots, but for the most the nickels are tinkling along with the white-headed brew glasses in 1800 bars . . . Fred Weale of Farina, Iillnois, took top honors for the week in drawing new equipment. He carted off six new Rockolas!

* * * *

Drugstore locations, once sneered at by many ops, are beginning to rival tavern spots, say quite a few ops. There's hardly a drugstore in South or West St. Louis which doesn't have a juke playing away—at least all those with fountain facilities . . . Dan Baum and Walter Gummersheimer are carrying the good word over the circuit, listing a lot of new equipment and rebuilt machines on hand. Walter, long a familiar figure in the coin machine field, is renewing many acquaintances . . . The Nissbaums, senior and junior, have their new phonograph route perking well. Except for one service call within two hours after a new Aireon was out on location, the first month's business was "all gravy". What most ops wonder is just how Joe found his locations in today's stiff competition. "We just got out and pounded the pavements" the Nissbaums replied.

* * * *

Ted Keyes of Farmington, Mo., reports he's getting interested in the National Guard. Plenty of ex-servicemen in the coin machine trade are joining the Air Guard out at Lambert Field. Advance Phonograph Corporation reports there'll be some big surprises not long in the offing. We'll watch.

* * * *

Jack Rosenfeld, J. Rosenfeld Co., reports great interest by the ops in Bally's new 5-ball and new console . . . Del Veatch, V. P. Distributing Co., hosts gobs of music ops who are dropping in continually to see Aireon's "Fiesta". Del tells us that Williams' "All Stars" getting big play, now that the Cardinals' show signs of coming to life.

* * * *

MINNEAPOLIS

Mr. and Mrs. Wally McFarland of Bismarck, North Dakota were in Minneapolis last weekend calling on distributors and also vacationing. It was very hard to recognize Wally, as he is sporting a red mustache and red beard, which is the proper apparel, at the present time, for Bismarck, North Dakota's Diamond Jubilee . . . Mr. and Mrs. Birkemeyer of Litchfield were in Minneapolis this week, and disgusted with the weather. They spent last week at their Lake Home, but had to come in due to the cold and rain . . . Lyle Kesting of Bellingham, Minnesota spent a few days in Minneapolis visting relatives, and just sort of relaxing.

* * * *

Gordon Rowe of Onomia, Minnesota in town for the day and telling the boys that the Pike are now hitting very good . . . L. H. Pickerin of Rock Island, Illinois in Minneapolis and spent just a couple days calling on a few friends . . . Leonard Zalinko of Lakefield, Minnesota took time out to drive into Minneapolis just to see what was cooking. He also spent a couple days in Minneapolis . . . Pete Warnson of Kasota, Minnesota, very much in a hurry as he was in Minneapolis, and left the same day for home . . . Frank Krall of Chippewa Falls, Wisconsin also in town for just the day.

* * * *

We hear that Lou Granite, former operator of Chippewa Falls, Wisconsin is now in the popcorn business, and is doing a terrific job . . . A new member has just been added to the firm of Howard Sales, Minneapolis . . . Phil Jordan's new son-in-law is now with the firm . . . Jerry Caron, St. Paul, Minnesota is having a nice vacation at his lake home, situated on Trout Lake near Brainerd, Minnesota.

* * * *

The hearing on a request for court action to prevent interference in the operation of free play pinball machines in Ramsey county which was postponed last week, was scheduled to be heard at press time. The delay was asked by the defense because of the absence of James F. Lynch, county attorney, who is vacationing in California.

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WANT – Used Chicago Coin Basketball Champs. State condition and price. ATLAS MUSIC CO., 891 BANK ST., OTTAWA, ONTARIO, CANADA

WANT – 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – Spellbound, Dynamite, Canteen, Baffle Card, Super Score, Smoky, 800 Wurlitzer and other late used games. Must be in clean condition and priced. LOUIS J. SALEBRA, 5 BUTTERFLY AVE., RUTLAND, VT.

WANT – Checks for Mills 4 Bells, Jumbo or Keeney Super Bell. These are oversize solid checks marked "M" or "K". Also want good buys on consoles and slots. EDWARDS MUSIC CO., BOX 400, DOUGLAS, WYO.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – 500 – 700 – 800 – 850 Wurlitzers. Must be good condition. No damaged ones accepted. Right Price. FRED HOUSE MUSIC CO., S. TAMIAMI TRAIL, SARASOTA, FLA.

WANT – Watling and Pace Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells $150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Keeney Bonus Super Bells 5¢, 5-5¢, 5-25¢ and 5-10-25¢; Bally Draw Bells, new or used; Bally Triple Bells; Mutoscope Fan Front and Red Top Diggers; Late Pingames. Quote best prices, quantity and condition in first letter. Cash Waiting!! M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070.

WANT – Rock-Ola 40 Counter Model Phonographs; Wurlitzer 616 Star Wheels; Kotex 10¢ Venders & 2 for 25¢ Prophylactic Venders in original cartons. Also package Kotex for Venders; new Goalees in original packing case; Wurlitzer Models 500-600 and 750-E. Give exact condition and lowest price in first letter. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Lite-O-Cards with Spring Bumpers. Will pay $40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT – Wurlitzer 135 Steppers or 135 Steppers converted to 145 Steppers. Want Seeburg Universal Stepper Units. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

WANT – Puss-In-Boots Fortune Telling Arcade Machine; Madame Zita Fortune Telling Machine; Grandma Doldorino Fortune Telling Machine. State price and condition. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA.

WANT – Original Mills Black Cherry and Golden Falls; Keeney Bonus Super Bells; Bally Draw Bells; New or Used Phonographs. Spot Cash. For quick sale, get in touch with us. SILENT SALES CO., INC., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

WANT – Total Rolls; Genco Playballs; Tally Rolls and Advance Rolls. Phone, wire or write immediately stating price and condition. We do not buy junk. SEIDEL COIN MACHINE SALES, 458 W. 47th STREET, NEW YORK, N. Y. Tel: PLaza 9-1380.

FOR SALE

FOR SALE – 5 Chicoin Goalees (in tip top shape); 8 Evans Ten Strikes; 7 Genco Total Rolls, reconditioned; 3 Hi Score; 4 Rol-A-Score and largest selection of Skee Balls from $35. up. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., NEW YORK, N. Y. Tel: PLaza 9-1380.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – 60 new Musicale Wall Boxes, 25 used Musicale Wall Boxes, 1 new BJ-1260 Amplifier; 1000 ft. of four conductor rubber covered wire. Make me an offer. WALKER MUSIC CO., 2711 HAMPTON BLVD., NORFOLK 8, VA.

FOR SALE – 10 Panorams, clean, perfect condition mechanically, excellent outward appearance. These Panorams were used in our own Arcade $199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Six (6) Rol-A-Score Roll Down Games (Electromaton). Reconditioned like new. Latest model $250. ea. uncrated. H. ROSENBERG CO., INC., 625 – 10th AVE., NEW YORK, N. Y. Tel: Longacre 3-2478

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – Terms: C.O.D. 1 Wurlitzer 950 $375.; 7 Wurlitzer 24 Victorys $125. ea.; 4 AMI Singing Towers $100. ea.; 3 Wurlitzer 61 Counter Models $75. ea.; 3 Wurlitzer 600 Rotarys $150. ea.; 1 No. 600 Wurlitzer Keyboard Victory $150. MUSIC SALES CO., 680 UNION AVE., MEMPHIS 3, TENN.

FOR SALE – A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Misc. Route of Legal Games in Los Angeles, new games Advance Rolls, Income $290. weekly net. Price $7800. Cash. Enjoy this climate while working. S. SCHWARTZ, 6626 COLGATE AVE., LOS ANGELES, CALIF.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, Mo.

FOR SALE – Will trade new, late style Daval 'Free Play" Counter Game and non coin operated Daval "Gushers" for 600's, 500's, 750's, 850's or new phonographs. For sale: Midget Racers, used two weeks $109.50; 2 Rock-Ola Commandos $145. ea.; 2 new Photomats (write). TRI-STATE DISTRIBUTING CO., 248 CHARLOTTE ST., ASHEVILLE, N. C. Tel: 3517

FOR SALE – Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: Atlantic 8587.

FOR SALE – 2 Wurlitzer 800 very clean $325. ea.; 1 Wurlitzer Twin 616, Packard steel cabinet, Packard Adapter & No. 400 Speaker $125.; 10 Packard Wall Boxes, very clean $25. ea.; 3 Daval Free Play, like new $45. ea.; 1 Evans 1947 Winterbook Bangtails, floor sample (write); 1 Bally Club Bell, very clean $125.; 1 Keeney Four Way Super Bell 5/5/5/5¢ $250. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – '41 Derby $125.; Record Time $95.; Completely rebuilt 616 Wurl. Amplifiers $37.50 guaranteed; Collection Books $5.0 per 100; Service Kits $7.50; Wurl. 61 Counter model $100.; New Ken Rad No. 2051 Tubes $1.85; Speaker wire 1¢ ft.; Hi-Chrome used Packard Boxes $22. CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – 4 Mills Panorams, late serial $250. ea. CENTRAL OHIO SALES CO., 138 E. MAIN ST., NEWARK, OHIO.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Old established Music Route consisting of 81 Phonographs, 114 Wall Boxes, 30 Auxiliary Speakers, 2 ceiling speakers, good stock of parts, records, etc. and 1937 Willys Pick Up. Weekly average $1400. Sells for $60,000. Owner retiring. For further information, write. Distributors & Jobbers. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – 75 Columbia Bells, Twin Jackpot, in original cartons $125. ea.; Columbia Deluxe $187.50. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILA. 23, PA. pel: LOmbard 3-2676

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE – Act Now – All Machines Clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parade, 5¢ Comb., Jumbo Parades 5¢ Comb. F.P., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511

FOR SALE – Panoram 250 Watt Projector Lamps $2.25 ea.; brand new Champion Counter Games $29.50 ea.; used Post-war Pin Games; Slots and Music. Write for our low prices. Remember, if we can't guarantee, we won't ship. MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON, D. C.

FOR SALE – Three Chicago Coin Basketball Champs. Floor Samples, like new. Special Price. Write or wire. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Write in and ask for our illustrated "Newsette"; Seeburg Cadet $169.50; Rock-Ola Deluxe $229.50; Seeburg Vogue, repainted $219.50; Wurlitzer 716 $99.50; Supreme Skee Ball $175.; Jack Rabbit $245.; Scientific Batting Practice $94.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE – New Packard Adapters & Steel Cabinets 1/2 price; 30 wire Plastic Cable 27¢ ft.; New Mills Vest Pocket $30.; New 5-10-25¢ Pace Consoles $300.; Lucky Strike Counter Dice Games $15.; Bat-A-Ball Jr. $49.50; Sr. $99.50. AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE – Six – 16 Seeburg Wall Boxes; 2 Seeburg – 16 Adaptors; 1 Wurlitzer – 24 Adaptor; 1 Bally One-Ball Hawthorne, good condition. Make an offer. PRESTELL AMUSEMENT CO., 911 WEST FRUIT AVE., ALBUQUERQUE, NEW MEXICO.

FOR SALE – Slightly used Bally Victory Derbies $199.50; Jockey Clubs, Turf Kings, refurbished, chrome rails $110.; Mills Three Bells $250.; Four Bells, L.H. $200. Write for lowest quantity prices on new A.B.T. Targettes, Superoll, a new bowling game. Make your needs our problem. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE. SO., MINNEAPOLIS, MINN.

FOR SALE – Arcade Equipment: Air Raider, Liberator (like new), Submarine, 2 Rapid Fires, 2 Shoot The Bull, Tokio Gun, Shoot The Jap, Western Deluxe Baseball, Bicycle Trainer, Batting Practice. All in A-1 condition. Make offer – one or all. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – Bally Surf Queens $110. ea.; Bally Midget Racers $130. ea.; Bally Big Leagues $150. ea.; 2 Score-A-Barrel skee balls 10'6" revolving keg & return ball feature $150. ea. Write, wire or call. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: Ph. 3273.

FOR SALE – 2 Longacres $160.50 ea.; 2 Pimlicos $134.50 ea.; 1 Whirlaway $89.50; 8 Sport Specials $89.50 ea.; 1 Sport Event $99.50; 4 Record Time $74.50 ea.; 1 Dark Horse $89.50; 1 Club Trophy $125.; 7 Blue Grass $84.50 ea. Total for $2500. F.O.B. plus crating charges. GREGG NOVELTY CO., 100 N. GREEN ST,, LONGVIEW, TEXAS.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Kirk Nite Bomber, gears stripped in shot counter, otherwise in good condition $30.; 2 Lite League clean $50. ea.; 1 Rapid Fire $40.; Derby Day, slant top console $40.; 1 Undersea Raider $125. A. G. HUFF, WASHINGTON, ILL.

FOR SALE – Keeney Super Bonus 5¢ $400.; Twin Bonus 5-10¢ $575.; Deluxe Draw Bell (write); Draw Bell $275.; High Hand $50.; Club Bells $50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

FOR SALE – Keeney Bonus Super Bells, FP/comb 5¢; 5/5¢, 5/25¢ (write); Keeney Four Way Super Bells, FP/comb, 5/5/5/5¢ $244.50; Bally Draw Bells, 5¢ $309.50; Bally Deluxe Draw Bells, 5¢ $364.50; Bally Triple Bell (write); Mills Three Bells, 5/10/25¢ $325. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D.C. 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE – Saratoga with rails $69.50 ea.; Super Bells $125. ea.; Jumbo Parade $59.50 ea.; 2 Keeney Anti-Aircraft Guns $60. ea.; 2 Pitch 'em & Catch 'em, like new $50. ea.; 4 Panorams, splicer & extra film $250. ea. F.O.B. Lewistown. Uncrated. 1/3 deposit. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Keeney 5¢ & 25¢ Super Bell $80.; Club Bell $35.; Jumbo Parade F.P. $20.; Club Trophy 1 ball F.P. $30. 1/3 deposit, balance C.O.D. Also Scientific's Pokerino. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE – Rock-Ola Commandos - Six Commandos in first rate shape with all plastics intact. $200. each. Also one Counter Model #61 Wurlitzer $65. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C.

FOR SALE – 8 Scientific X-Ray Pokers on beautiful stand, late model, good condition. Also two additional tables needing some work. All for $800. Drive away at PLAYLAND, CHARLESTON, W. VA.

FOR SALE – Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE – All machines ready for location: 1 Ball P.O. Chk. Sep. Long Shots; Kentuckys; Sport Kings $75. ea.; 40 Bakers Racers All Kinds, New Rebuilts. Will Sacrifice. Make offer. MONROE NOVELTY CO., 320 ERIE ST., TOLEDO, OHIO

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Mills new Golden Falls and Black Cherry Slots, used 3 weeks. These machines all carry the new machine guarantee 5¢-$180., 10¢-$185., 25¢-$190. This is the cleanest merchandise on the market today. 1/3 deposit with order. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 15, CALIF.

FOR SALE – Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new (write for prices). Also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonograph, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-21 N. BROAD ST., PHILA. 23, PA.

FOR SALE – Air Circus $40.; Sky Chief $50.; Yanks $35.; Flicker $25.; Pin Up Girl $25.; Knockout $35.; Victory $35.; Sun Balley $50.; Dixie $25.; Hi Dive $35.; Crossline $25.; Marines $25.; Invasion $25.; Champ $25.; Contest $30.; new Double Barrels $150. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS 3, TENN.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Wired music equipment. Studio and location equipment complete for (20) twenty locations $5250. F.O.B. Oakland, Calif. STANDARD AUTOMATIC SALES CO., 327 – 17th ST., OAKLAND 12, CALIF.

FOR SALE – Wurlitzer model 100 wall boxes for use with 30 wire. We have 5,000 to sell at $5.00 each. The Best Buy in our 27 years in the industry. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Sport Kings, Long Shots, Santa Anitas $60.; Kentuckys $75.; Jockey Clubs & Turf Kings $135.; 1 A.B.T. Rifle Range, used 2 mos., A-1 condition (make offer); Keeney Super Bell 5 & 25¢ comb. $150.; Arcade equipment. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE – Beautiful Booth with 2 Coin Operated Electroid Cameras for four 1½" Pics 25¢ & three 2¼" Pics 50¢. Now Operating. Write. PLAYLAND, CHARLESTON, W. VA.

FOR SALE – 25% to 40% Discount on 30 consoles including Mills 4 Bells, Three Bells, Winter Books 1946, 25¢ Play Jumbo & Super Bell, Pace Twin Reels & Single Reels, etc. Request list. This is an ideal lot of Consoles for the operator to test out a new operation with, without a big risk. Contact us immediately. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Best offer takes all. 1 – 1940 Super Rock-Ola; 1 – 71 Wurlitzer; 1 Seeburg Chicken Sam, newly converted & painted; 4 No. 312 Wurlitzers. Or would trade for late type marble tables or weighing scales. M. E. ENGLAND, PURDY, MO.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls; like new, 10' long $185. ea.: or will trade for late pinballs: Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CD., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – 85 Phonettes, brand new in original cartons $17.50 ea. F.O.B. Portland, Oregon. COAST AMUSEMENT CO., 827 S. W. 13th, PORTLAND 5, OREGON

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 10 Super Skee Rolls $110. ea.; 2 Air Raiders $65. ea.; 1 Rapid Fire $65. ea.; 2 Brand new, in cases, Champion Hockey $85. ea.; 1 Defender $95.; 1 Premier Skee Roll with Barrel $195. WANT – Total Rolls. MARCUS KLEIN, 577 – 10th AVE., N. Y. C.

FOR SALE – Two Brand New Champion Hockeys in original crates $60. ea.; one used Champion Hockey, good condition $30.; one Paces Red Arrow $75.; one Rollette, Jr. $40. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – Used Mills Slots: 5¢ Original Bonus, J.P.B., like new $250.; 10¢ Original Bonus, J.P.B., like new $275.; 25¢ Original Bonus, J.P.B., like new $300.; 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $160.; 25¢ Gold Chrome Bell $165.; 25¢ Dragon Head $49.50; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1109

FOR SALE – Used Pin Games – thoroughly reconditioned and ready for location: 1 Show Girl $149.50; 2 State Fairs $159.50; 2 Spellbounds $139.50; 4 Superliners $119.50; 3 Fast Balls $129.50; 1 Step Up $139.50; 3 South Seas $79.50; 2 Rivieras $79.50; 2 Arizonas $69.50; 1 Brazil $69.50; 1 Streamliner $69.50; 1 Grand Canyon $59.50; 4 Big Hits $84.50; 1 Midget Racer $99.50. ATLAS AMUSEMENT CO., INC., 1078 UNION AVE., MEMPHIS 3, TENN.

FOR SALE – Original Mills Bonus Bells, rebuilt, new cabinets, knee-action, club handle; refinished Silver Hammerloid to match Black Cherry Bells 5¢ $175., 10¢ $185., 25¢ $195.; Hi-grade rebuilt Cherry Bells; Gold & Silver Chromes; Brown & Blue Fronts; Hand Loads and many others. Bargain List Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Wurlitzer Model 500 $135.; Seeburg Envoy $200.; Model 700 $300.; Model 750 $325.; Watling 5¢ Rol-A-Top $40. WANT – Jumbo Parades Payout. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

FOR SALE – Photomatic, late model. Inside lights, excellent condition. $300. uncrated, $325. crated. 2 Semi-automatic photo machines and booth. Write for price. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel: BUckminster 7-7300

FOR SALE – New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – 4-5¢ – 3/5 Payout Watling Rol-A-Tops $70. ea. 1/3 with order. Refinished and overhauled. 1 A.B.T. Challenger with stand $50. Arcade equipment all kinds. Write. 1 Drive-mobile; 2 Skyfighters. Make offer. COIN MACHINE REPAIR SERVICE, 2410 WHITAKER ST., SAVANNAH, GA.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Mr. Operator! Have you tried a sample order of Lonson Boxes - The Box that holds unwrapped nickles - The Box that cuts out wrapping your customer's share. Holds $20. worth of nickels in convenient rows. Send your address and we send you sample box. Write today! MANKATO NOVELTY CO., 639½ MOUND AVE., MANKATO, MINN.

FOR SALE – 10 Mills Four Bells, clean and good condition $125. ea.; 10 sets 5-10-25¢ Baker rebuilt Mills slots $75. per machine; 3 Wurlitzer Skee Balls, very clean $135. ea. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Ga. 3585

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – 2 – 5¢ Red Arrow Paces Racers; 1 – 5¢ Brown; 1 – 25¢ Red Arrow; 2 pre-war Evans Ten Strike: 1 post-war, good condition. Make an offer. PRESTELL AMUSEMENT CO., 911 WEST FRUIT AVE., ALBUQUERQUE, N. MEX.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST.. NEW YORK CITY.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Midget Racers $100.; Suspense $100.; Smarty $149.50; Spellbound $124.50; Superliner $124.50; Dynamite $149.50. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – Bang-A-Fitty, the hottest machine on the market. Try one today and you'll want 25 tomorrow. Bolster up your route with this money maker. One Balls; 5 Balls; Music; Arcade Equipment; Counter Games; Record Shop; Parts Department. Everything for the coin machine operator. We sell-trade. What can we do with you? MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE – Total Roll $250.; Jack Rabbit $200.; Super Triangle $175.; Tally Roll $150.; Lite League $125.; Superliner $125.; Grand Canyon & Laura $75. ea.; 14 ft. Genco Bankrolls $75.; 14 ft. Bang-A-Fitty (excellent condition) write; Rol-A-Score $300. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTDAY 4, N. Y.

FOR SALE – Salesboards – Bingo Tickets. Thick Jackpot Charlies $1.; Thin Jackpot Charlies 85¢; Thick Jar of Jack Protected $2.45; 1000 Bingo Tickets on Sticks 70¢ ea.; Multi-Giant Quick Fin $2.50. Write for Price List. A P DISTRIBUTING CO., 2220 MARKET ST., ST. LOUIS 3, MO.

FOR SALE – 4 Super Skee Balls 9 ft. $95. ea.; 1 Bally Defender $80.; 1 Mills Punching Bag $60.; 2 Total Rolls $250. ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-8584

FOR SALE – 5 Keeney 2 Way 5-25 Super Bonus Bells (new) write; 5 Bally High Hands Comb. $50.; 5 Keeney Super Bells-5-Comb. $65.; 2 Bally Triple Bell 5-5-25 (used 30 days) write. GENERAL SALES CO., 1420 SOUTH CALHOUN ST., FORT WAYNE 5, IND.

FOR SALE – 5 Victory Derbys F.P.-P.C. comb.; 5 Victory Specials. These machines are in A-1 condition. Make offer for all ten machines. Phone or Write to Mr. Stearns, VALLEY AMUSEMENT CO., 418 - 2nd ST., MARYSVILLE, CALIF.

PARTS AND SUPPLIES

FOR SALE – Coin Machine Needles made esp. for Coin operated automatic phonos. Durable – Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 – 10 for 48¢, 100 for $4.40; 300, $.042 ea. No. 40, 46. 44. 47 – 10 for 58¢, 100 for $5.30, 300, $.05 ea. 3AG, 2 Amp. Fuses – $3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE – Flash Lights – 2 or 3 cell; Flash Solder Gun; Bulbs No. 40, 46, 47, 50, 51, 55, 81, 63, 1503, 1129, 313; Gun Lamps; Photo Cells; Cables; Contact Kits; Relay Kit; Steel Bells. COIN MACHINE SERVICE CO., 1547 N. FAIRFIELD AVE., CHICAGO 22, ILL.

FOR SALE – Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; 1/2 amp. 4¢ ea.; Rubber Male Plugs 8½¢ ea. Small Bulbs No. 51, 55, 63 – 5¢ ea.; No. 44, 46, 47 – 6¢ ea. Includes govt. tax. GE Mazda 1489 Gun Bulbs 45¢ ea. (Pops All). ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N. Y. Tel: WAtkins 9-7490

FOR SALE – At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

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NOTICE – ATTENTION! We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.

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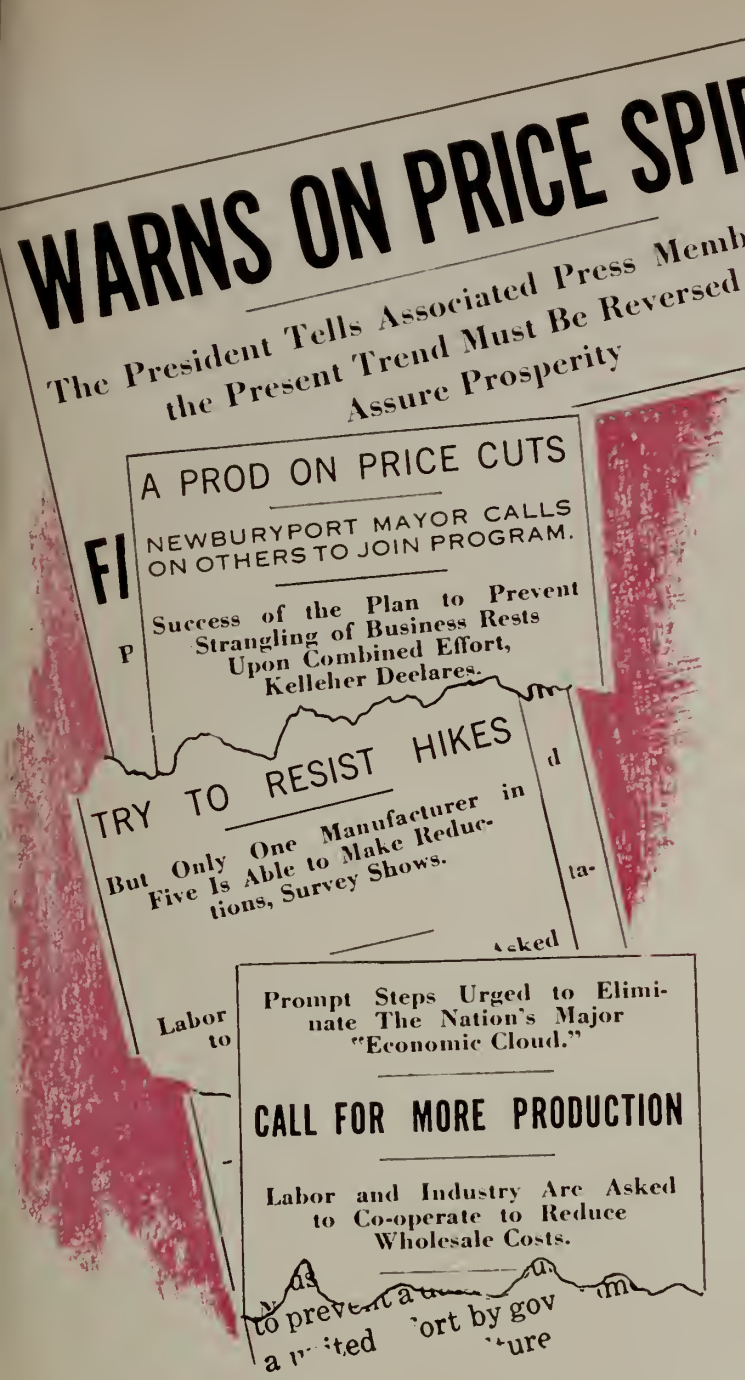
WARNS ON PRICE SPIRAL
The President Tells Associated Press Members That the Present Trend Must Be Reversed to Assure Prosperity
A PROD ON PRICE CUTS
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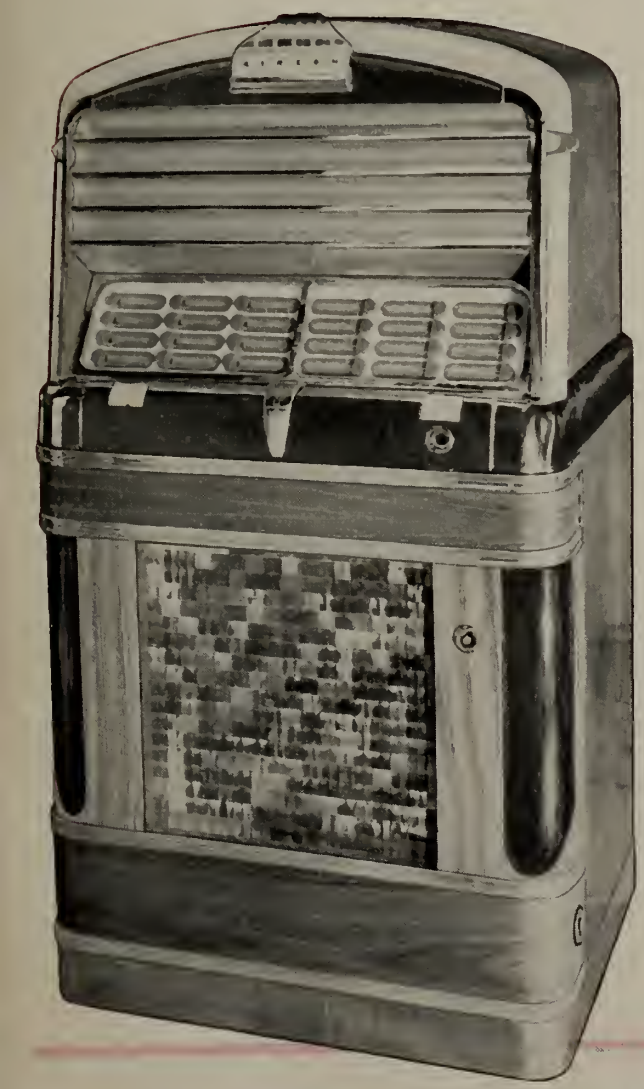

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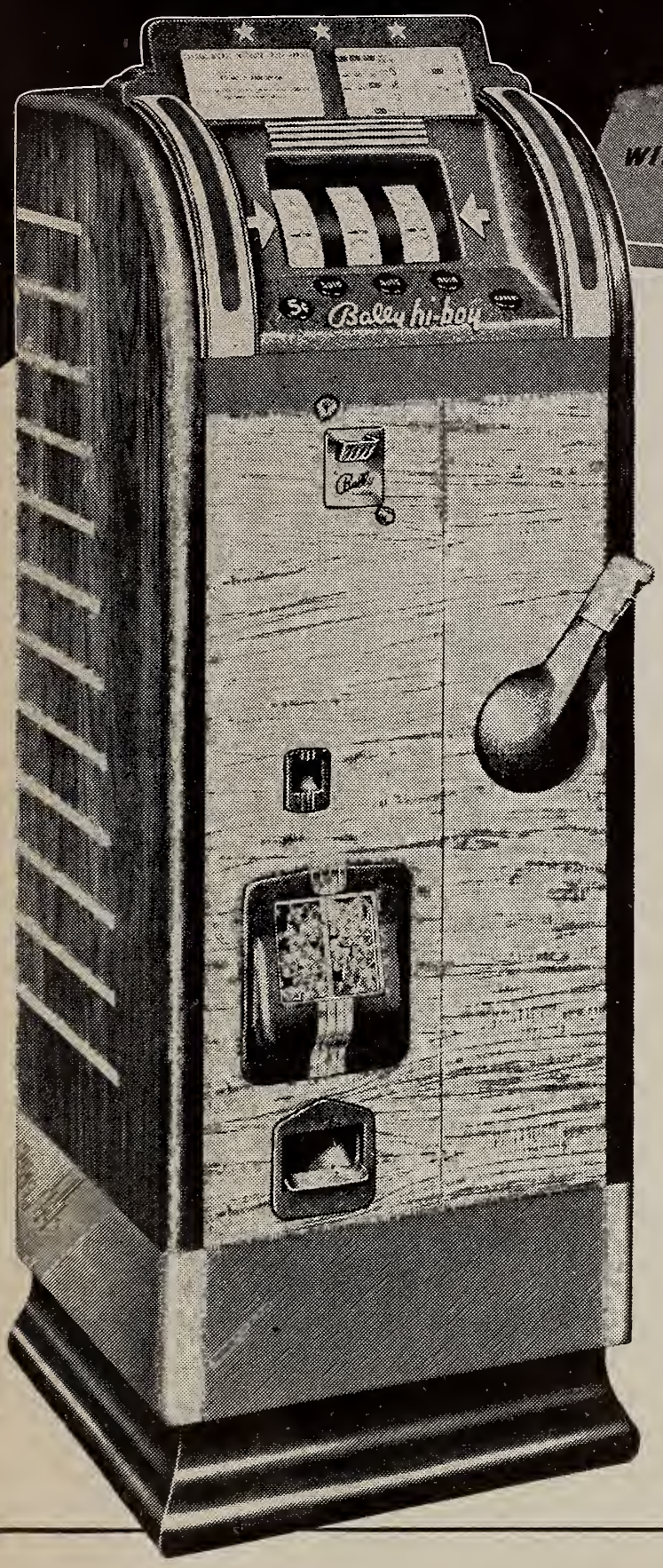
LUXURIOUS CLUB-TYPE BELL CONSOLE

WITH HOLD & DRAW



★ HI-BOY is a bell . . . an automatic-payout bell . . . a jack-pot bell . . . a bell with triple spinning reels and bright fruit symbols . . . a bell plus the popular new HOLD-AND-DRAW feature which permits player to hold favorable reels, after first spin, and deposit a second coin for a second spin of reels not held . . . a bell with built-in repeat-play appeal!

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